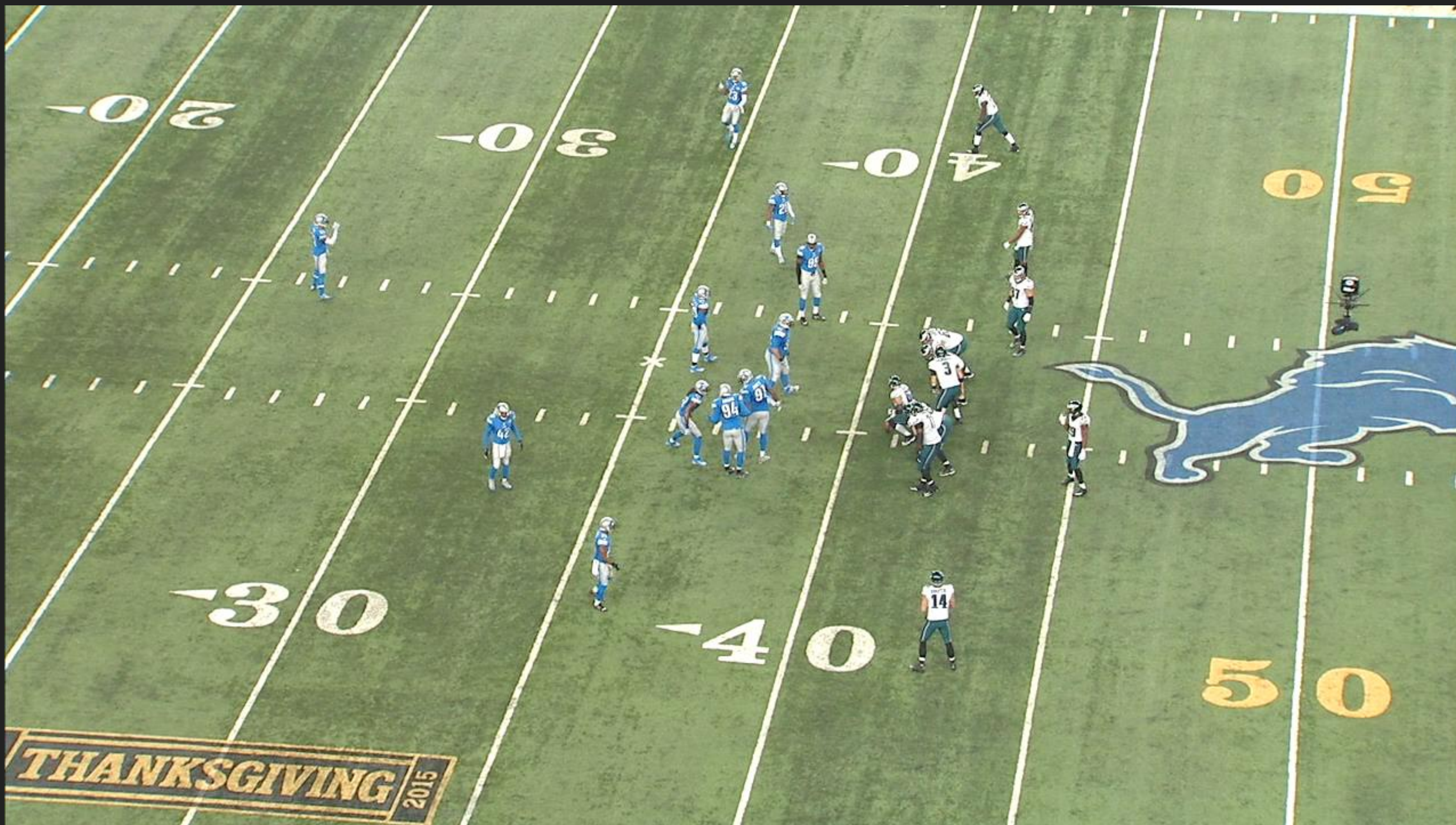


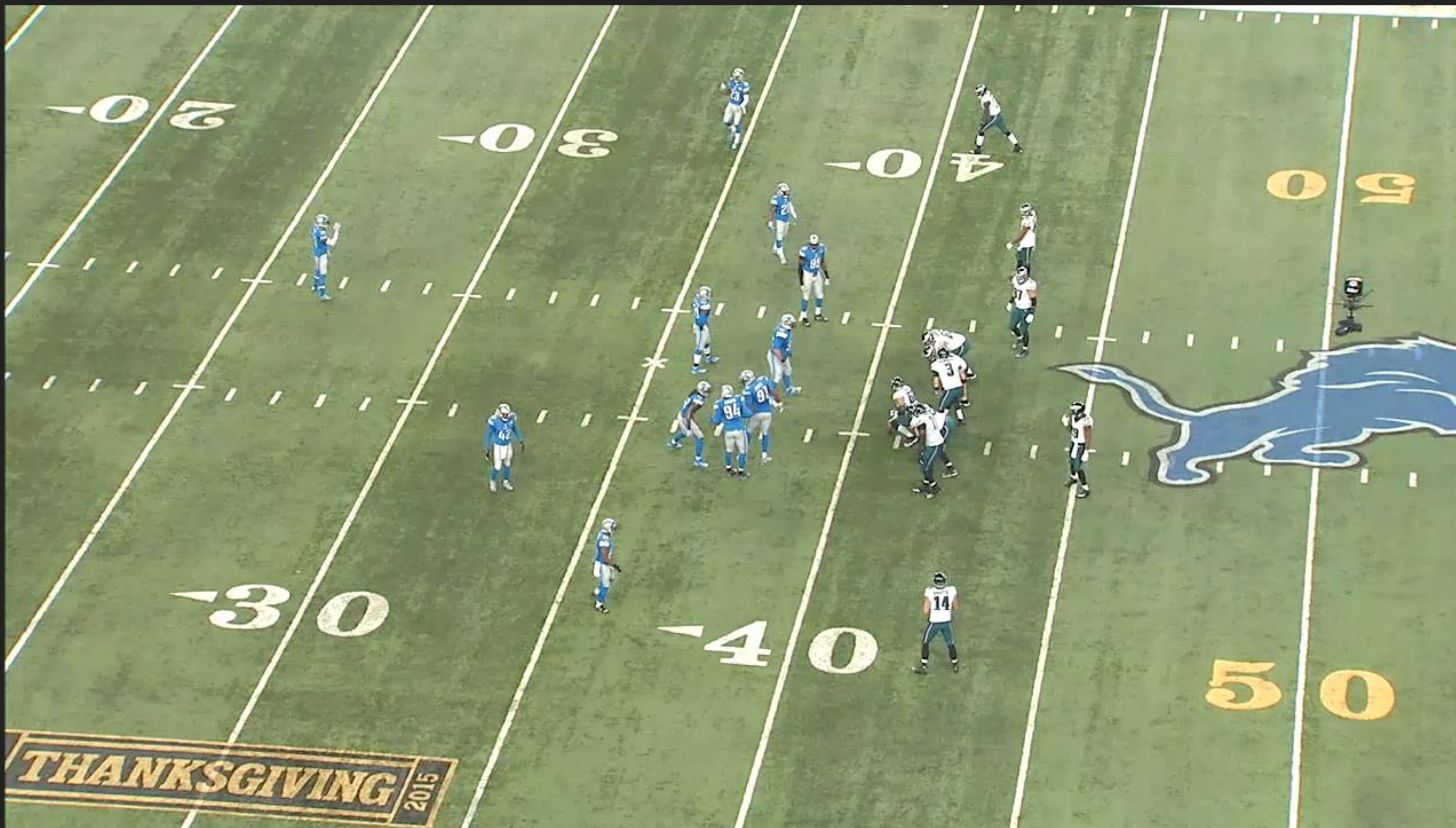


PHILADELPHIA EAGLES

WHAT DOES PERFORMANCE LOOK LIKE?



WHAT DOES PERFORMANCE LOOK LIKE?



SELECTION / DEVELOPMENT



WHAT CAN WE LEARN FROM THESE PENN GRADS?



Nassim Nicholas Taleb



Frederick Winslow Taylor

WHAT CAN WE LEARN FROM HIM ABOUT SELECTION?



Nassim Nicholas Taleb

Antifragile: Things That Gain From Disorder

1. Fragile players want tranquility
2. Antifragile players grow from disorder
3. The robust players don't care too much

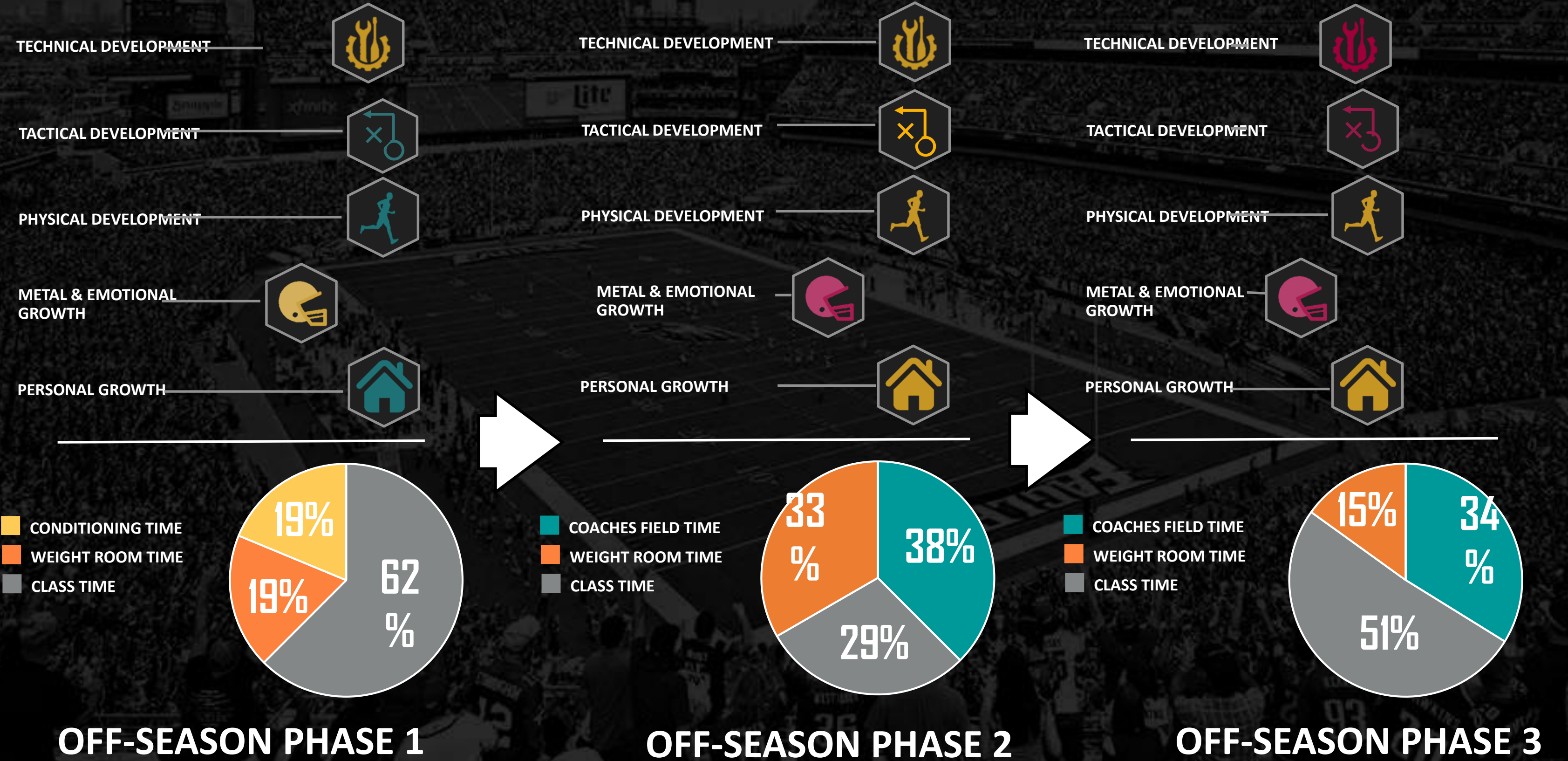
This is the central illusion in life: that randomness is a risk, that it is a bad thing ...

SELECTION / DEVELOPMENT



RESOURCE ALLOCATION

WINDOW OF TRAINABILITY



WHAT CAN WE LEARN FROM HIM ABOUT MANAGEMENT?

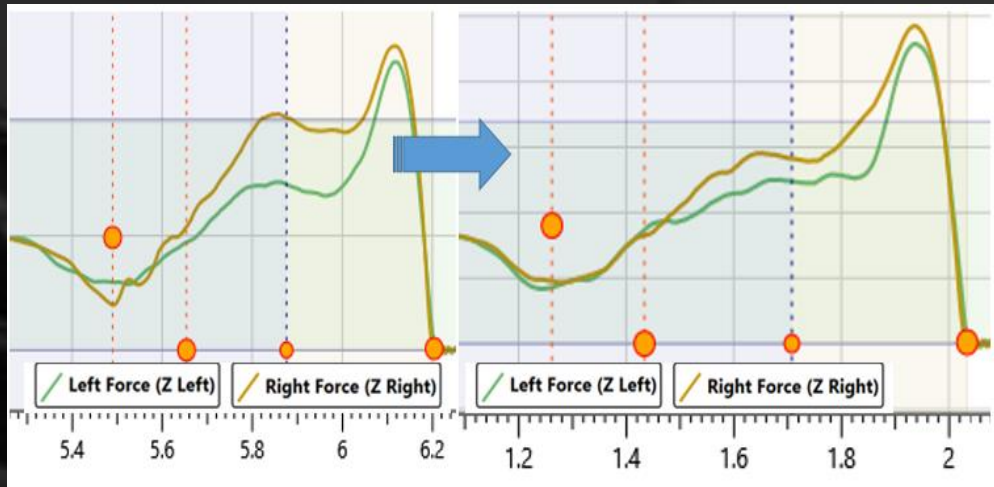


Frederick Winslow Taylor

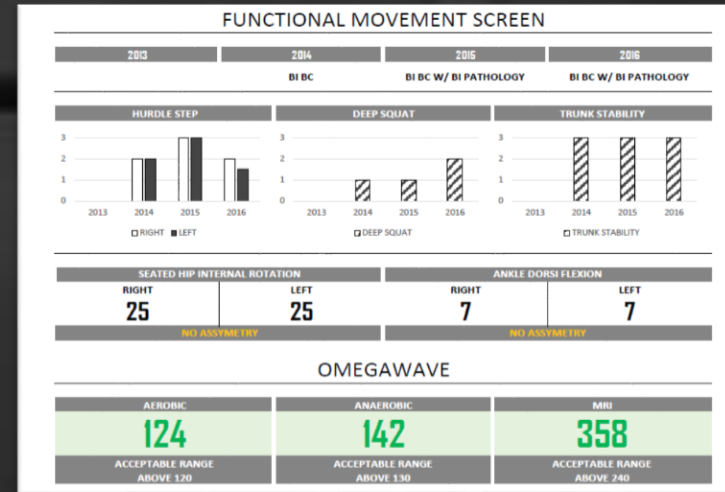
Principles of Scientific Management

- Develop a science for each element of a player's workload
- Scientifically select, train, teach and develop
- Ensure all of the work being done in accordance with the principles of the science

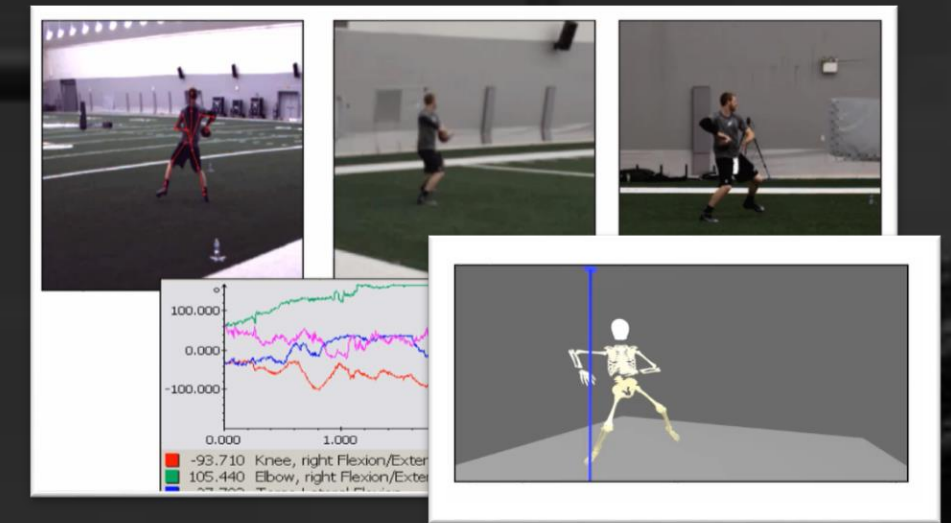
PLAYER MONITORING



FORCE PLATE ANALYSIS



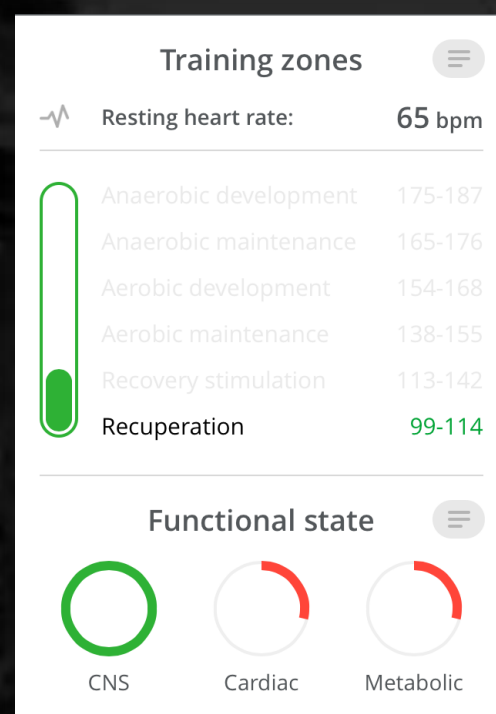
MOVEMENT ASSESSMENT



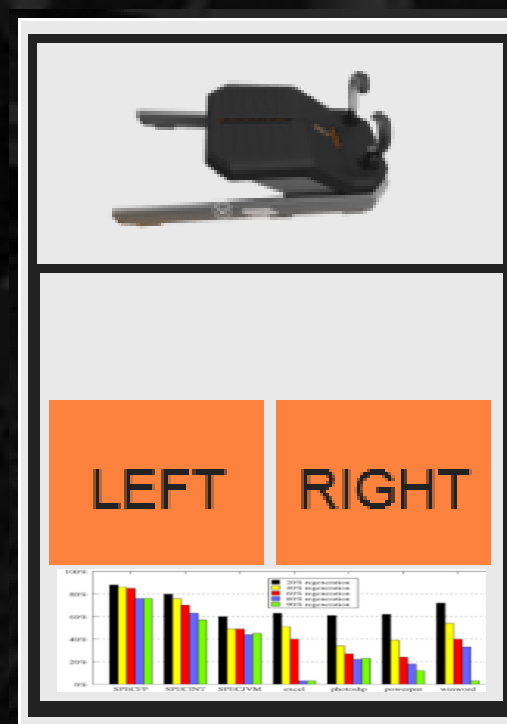
BIOMECHANICAL ANALYSIS

Name	Calories
Breakfast	750
Lunch	750
Dinner	750
Snacks	750

FUELING ASSESSMENT



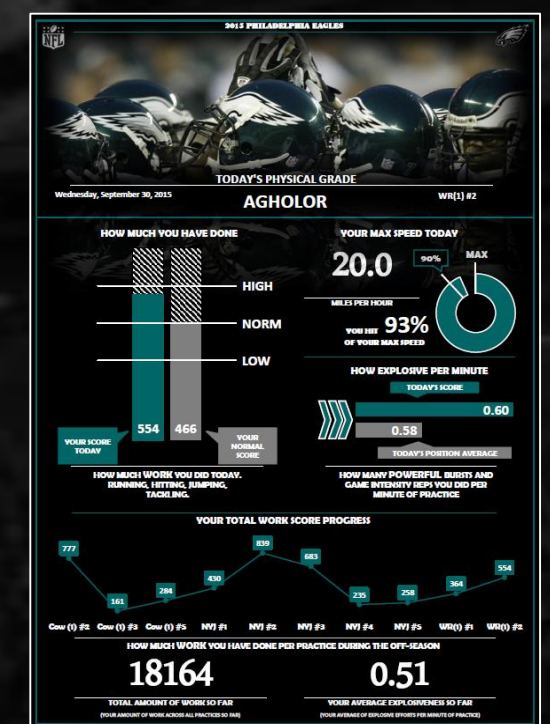
ENERGY SYSTEM ASSESSMENT



NORDBORD ASSESSMENT



LIFTING ASSESSMENT



TRACKING ANALYSIS

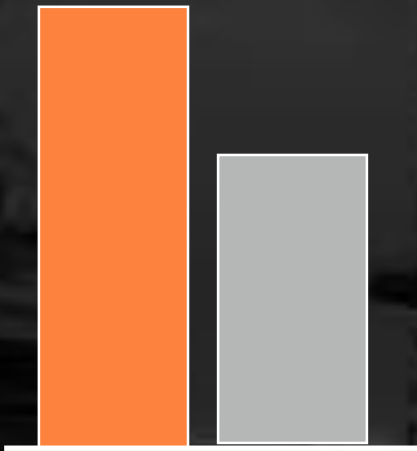
PLAYER TAXONOMY

DURABILITY SCORE



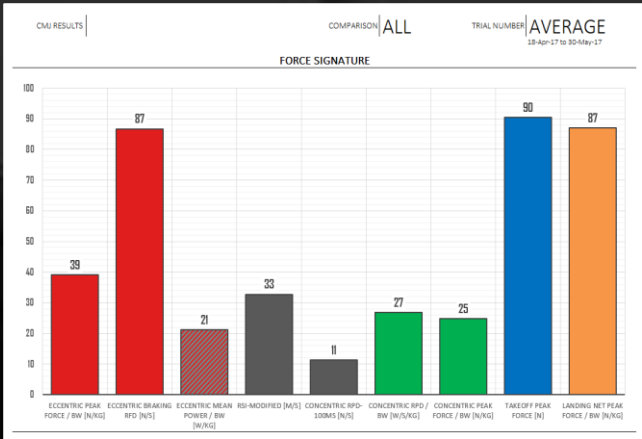
COMPLETED
90% OF LIFTING

NORDBORD MUSCLE
ASSESSMENT



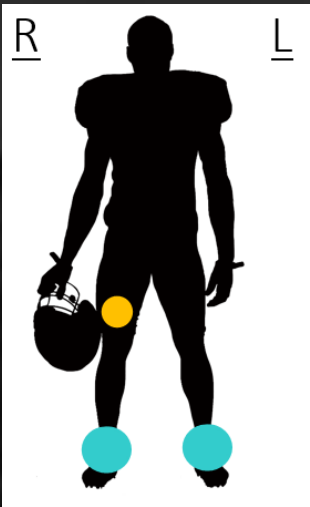
15%
RIGHT

BIOMECHANICAL ANALYSIS



NEEDS IMPROVEMENT
IN LANDING
TECHNIQUE

MOVEMENT
ASSESSMENT



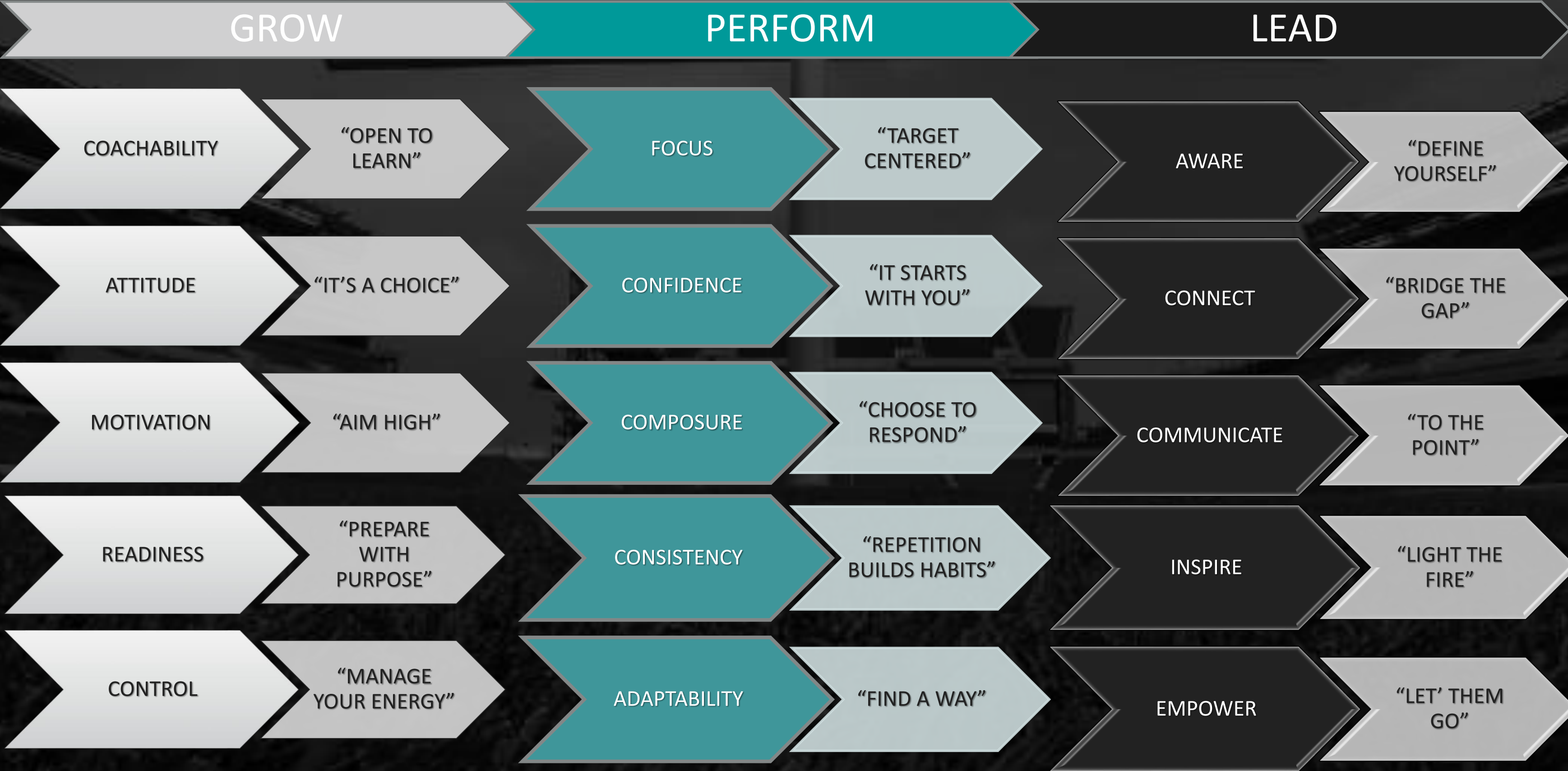
POOR ANKLE
DORSI-FLEXION

TRACKING ANALYSIS



1.8x
MAX SPEED
IN 3 WEEKS

MINDSET MODEL



WHEN SELECTING AND DEVELOPING A PLAYER

ALL INTEL IS GOOD BUT....

- **DATA + ANALYSIS = INFORMATION**
- **INFORMATION + CONTEXT = INSIGHT**
- **INSIGHT + ACTIONABLE SYSTEMS = OUTCOME**



PERFORMANCE PATHWAY





PHILADELPHIA EAGLES