

**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**July, 2020**

## **National Strength and Conditioning Association (NSCA) Celebrates 2020 Sports Medicine/Rehabilitation Specialist of the Year Award Winner Ben Reuter, PhD, CSCS,\*D, ATC**

**Colorado Springs, CO** – The National Strength and Conditioning Association is proud to announce that Dr. Ben Reuter has been selected as the NSCA’s Sports Medicine/Rehabilitation Specialist of the Year for 2020. Reuter becomes the 19<sup>th</sup> recipient of the award, which has been handed out since 2001. Award winners are selected by a volunteer committee, the NSCA’s Sports Medicine/Rehabilitation Special Interest Group, who determine the winner based on their contributions to the NSCA, their community, and impact to the field of sports medicine or rehabilitation for athlete.

Reuter is an Associate Professor in the Department of Exercise Science and Sport Studies at California University of Pennsylvania. He earned his undergraduate degree in Health and Physical Education, with an emphasis in Allied Health from Gettysburg College and his Master’s degree in Athletic Training from Old Dominion University. He completed his PhD in Exercise Physiology at Auburn University. Reuter has been a member of the NSCA since 1988, and a Certified Strength and Conditioning Specialist (CSCS) since 1990.

“Congratulations to Ben for this well-deserved award,” said NSCA Executive Director Michael Massik. “He has changed many lives and exemplifies what it is to be an NSCA professional. We are proud to have him as a member.”

Due to the cancellation of the year’s National Conference because of the public health concerns of COVID-19, Ben Reuter will receive special recognition of his 2020 accomplishment at the 2021 Annual NSCA National Conference which will be held next year in Orlando, FL from July 7 – 10. The conference brings together the best of the best from all reaches of the strength and conditioning industry to provide an educational experience unlike any other. From cutting-edge presentations to dynamic hands-on sessions by renowned professors, researchers, strength coaches, and personal trainers, attendees receive the tools to help expand their knowledge and further their careers. The NSCA is the worldwide authority on strength and conditioning, and for more information regarding NSCA and their awards, please visit [www.nsc.com](http://www.nsc.com).

***Media Note:** To schedule an interview with the award winner, contact [Marketing@nsc.com](mailto:Marketing@nsc.com).*

### **ABOUT THE NATIONAL STRENGTH AND CONDITIONING ASSOCIATION**

Founded in 1978, The National Strength and Conditioning Association (NSCA) is a nonprofit association dedicated to advancing the strength and conditioning and related sport science professions around the world.

The NSCA exists to empower a community of professionals to maximize their impact through disseminating evidence-based knowledge and its practical application by offering industry-leading certifications, research journals, career development services, networking opportunities, and continuing education. The NSCA community is composed of more than 60,000 members and certified professionals throughout the world who further industry standards as researchers, educators, strength and conditioning coaches, performance and sport scientists, personal trainers, tactical professionals, and other related roles.