



# **PRINCIPLES OF A PERFORMANCE NUTRITION PROGRAM**

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# OBJECTIVES

- Provide an overview of the goals, philosophy, and principles of our performance nutrition program
- Provide information for practical application in your program
  - Not everything will be practical to everyone
  - Context specific (i.e. – what can YOU take away?)

HOME OF THE  
PHILADELPHIA EAGLES

# OUTLINE

- **Goals**
  - Protect
  - Fuel
  - Build
- **Principles**
  - Energy Balance
  - Hydration
  - Nutrient Timing
  - Biomarker Assessment
  - Supplementation



# HUMAN COMPONENT

## *Factors That Influence Food Choice*

- **Physiological/Biological**
  - Hunger & Appetite; LBM & REE; Taste & Food Preference; GI Distress; Food Allergies & Sensitivities
- **Lifestyle/Beliefs/Knowledge**
  - Motives for Participating in Sport; Health Beliefs; Nutrition Knowledge
- **Psychological**
  - Body Image & Weight Control
- **Social**
  - Meal Patterns; Culture; Religion
- **Economic**
  - Cost & Income

# TRUST!!!

# GOALS

**PROTECT**

**FUEL**

**BUILD**

# GOALS

**PROTECT**

**FUEL**

**BUILD**

- Enhance the immune system
- Adopt effective hydration protocols
- Decrease markers of inflammation & muscle damage
- Decrease incidence of soft-tissue injuries
- Support recovery from immobilization, concussion/traumatic brain injuries, and soft tissue injuries





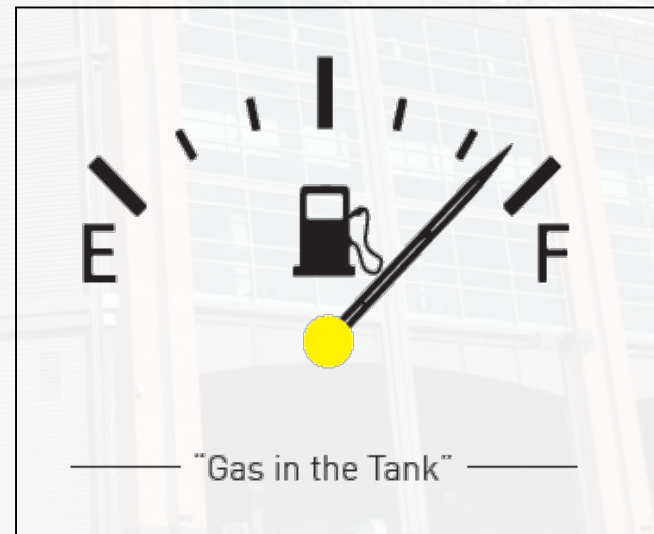
# GOALS

PROTECT

FUEL

BUILD

- Provide the neuromuscular system the **energy** to compete at a high-level throughout the yearly training and competitive schedule
- Meet **energy** demands of each individual athlete



# GOALS

**PROTECT**

**FUEL**

**BUILD**

- Support adaptations of:
  - Strength
  - Power
  - Speed
  - Lean Body Mass
- Support specific body composition goals of each individual athlete





**PROTECT****FUEL****BUILD****Fruits & Veggies**

Apples  
Pineapple  
Berries  
Oranges  
Grapes  
Watermelon  
Broccoli  
Kale  
Bell Peppers  
Onions  
Mushrooms  
Spinach  
Brussel Sprouts  
Carrots  
Asparagus

**Healthy Fats**

Olive Oil  
Coconut Oil  
Nut Butters  
Seeds  
Almonds  
Walnuts  
Pecans  
Cashews  
Low-Fat Dairy  
Avocado  
Salmon  
Tuna

**Fluids**

Water  
Low-Fat  
Milk  
100%  
Fruit Juice  
G2

**PROTECT****FUEL****BUILD****Carbohydrate**

Rice  
Pasta  
Potatoes  
Oatmeal  
Bread  
Tortillas/Wraps  
Low-Fat Dairy  
Beans  
Couscous  
Quinoa

**PROTECT****FUEL****BUILD****Lean Protein**

Grilled Chicken  
Lean Beef  
Turkey  
Fish  
Eggs/Egg Whites  
Low-Fat Milk  
Yogurt  
Whey Protein Powder


PERFORMANCE NUTRITION		
Fresh Cubed Pineapple		
Serving Size: 1/2 cup		
<input checked="" type="checkbox"/> <b>PROTECT</b>	Calories	40
<input type="checkbox"/> <b>FUEL</b>	Total Fat (g)	0
<input type="checkbox"/> <b>BUILD</b>	Protein (g)	0
	Total Carb (g)	11
		

### STEP 1 – PROTECT

Enhances Health & Recovery



Consume more often for optimal performance and recovery


PERFORMANCE NUTRITION		
Waffles		
Serving Size: 1 each		
<input type="checkbox"/> <b>PROTECT</b>	Calories	430
<input checked="" type="checkbox"/> <b>FUEL</b>	Total Fat (g)	5
<input type="checkbox"/> <b>BUILD</b>	Protein (g)	11
	Total Carb (g)	84
		

### STEP 2 – FUEL

Energy for Brain & Muscle



Consume in moderation

PERFORMANCE NUTRITION		
Corned Beef Brisket		
Serving Size: 8 ounce		
<input type="checkbox"/> <b>PROTECT</b>	Calories	690
<input type="checkbox"/> <b>FUEL</b>	Total Fat (g)	52
<input checked="" type="checkbox"/> <b>BUILD</b>	Protein (g)	50
	Total Carb (g)	1
		

### STEP 3 – BUILD

Enhances Muscle Growth & Repair

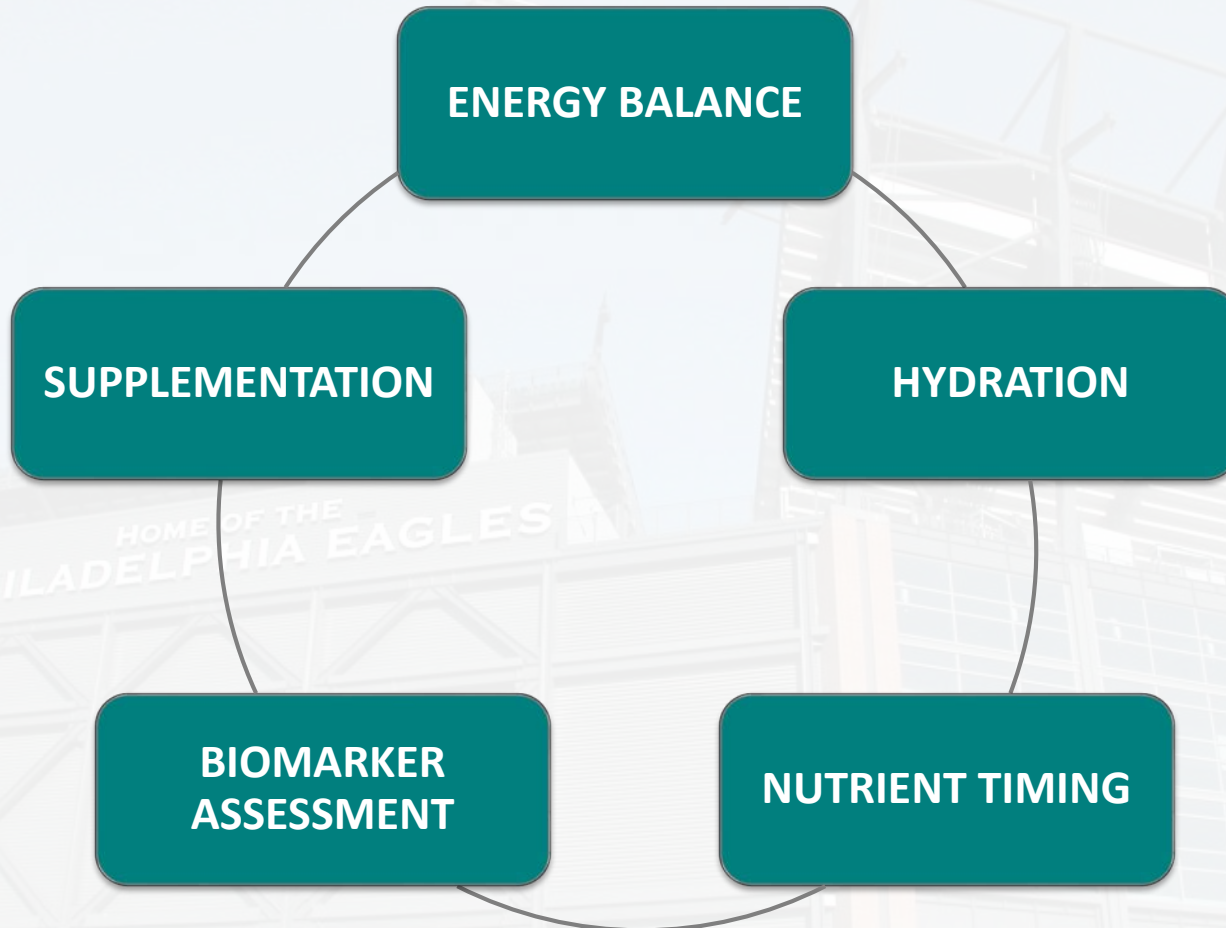


Limit consumption unless trying to gain weight



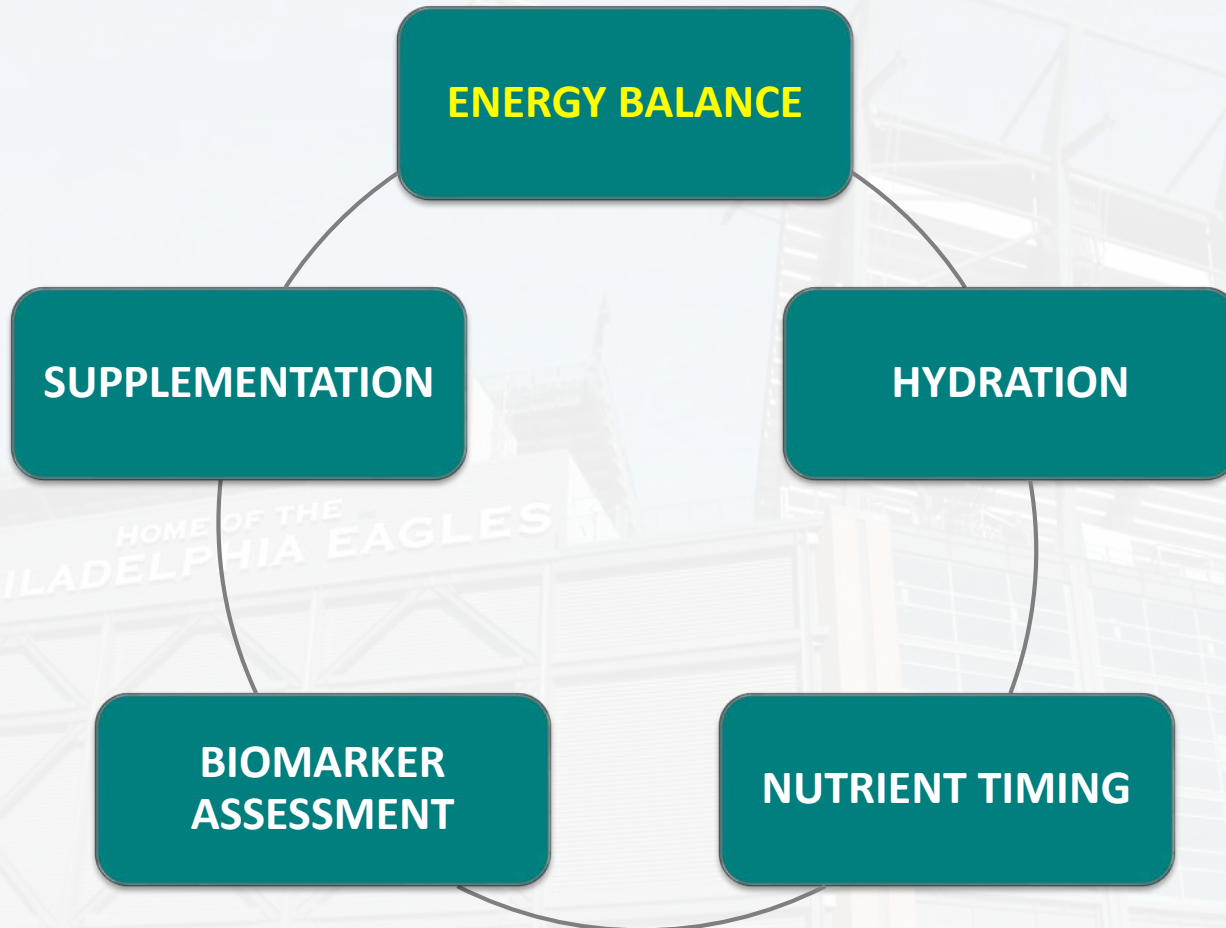
**My Fitness Pal**

# PRINCIPLES





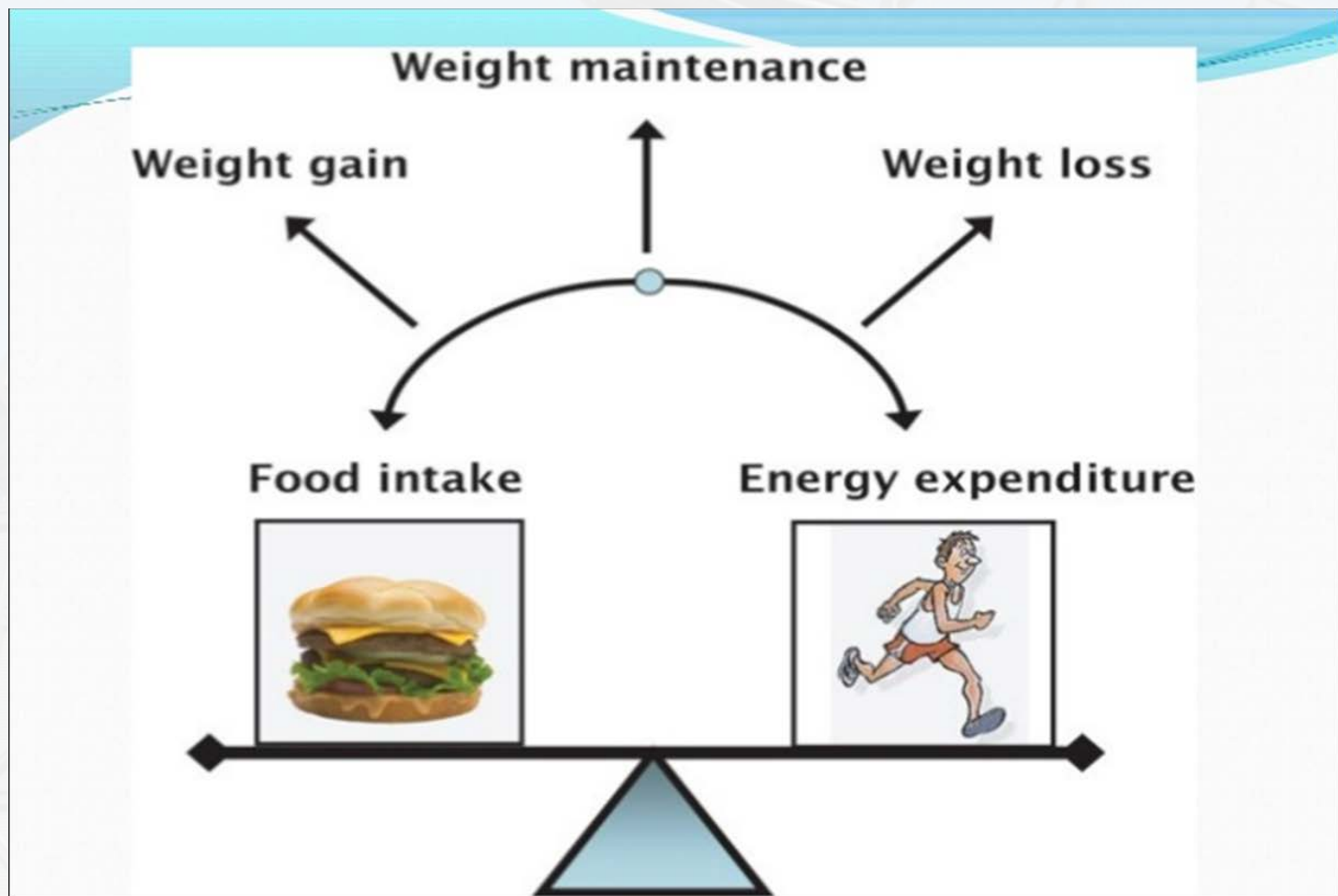
# PRINCIPLES





Lifting, Practice, Film Study, etc. = **MONEY OUT OF THE BANK**

Nutrition = **MONEY IN THE BANK**





# ENERGY BALANCE

*What is the individual payment for the cost of work...?*

- **Uncontrolled Energy Surplus (Paying back too much)**
  - ↑ Body fat, ↑ Stress, ↑ Risk of Injury/Illness = ↓ **Athletic Performance**
- **Uncontrolled Energy Deficit (Not paying back enough)**
  - ↓ Muscle Mass & Strength, ↑ Stress, ↓ Energy, ↑ Risk of Injury/Illness = ↓ **Athletic Performance**

The payment for the cost of work depends on:

- Height
- Weight
- Body Fat %
- Lean Body Mass
- Training Volumes & Intensities
- NEAT (Non Exercise Activity Thermogenesis)
- Metabolic Health

# ENERGY BALANCE

## *Why is Body Weight/Body Composition Important?*

### **LEAN MASS**

- Increases in lean mass have direct correlation to strength, speed, and explosiveness
- More lean mass shown to predict strength and power performance that can be transferred to sport and enhance on-field performance
- More lean mass = higher metabolism = more fat burn

### **FAT MASS**

- Increases in fat mass leads to decreased speed (average and peak velocity)
- Increases in fat mass leads to decreased endurance and increased rate of fatigue
- Increases in fat mass can lead to excess strain on joints

# ENERGY BALANCE

## *Resources to Address Energy Balance*

- Determine Individual Energy Needs
- Individualized Nutrition Plans
- Menus/Meals & Snacks
  - What are your opportunities to provide energy/calories to your athletes?
- Nutrient Timing\*
  - Pre/During/Post Training
- Travel Nutrition
- Education on Resources Outside the Building
  - Private Chefs
  - Delivery Meal Services
  - Preferred Restaurants
  - Cooking Demos/Grocery Store Tours/Grocery Store Lists
- Body Weight Analysis
- Body Composition Testing & Analysis

**TRENDS!!**



# ENERGY BALANCE

## *Calculating Energy Needs*

Our Example: Male, 180lb., 5'8", 22 Y.O., Very Active (1.7 AF)

Method: **Harris-Benedict Equation** (*DON'T NEED BODY COMP\**)

- Step 1: Calculate Resting Metabolic Rate (RMR) using **Harris-Benedict Equation**
- Step 2: Assign an Activity Factor (Subjective – Have to play with it)
- Step 3: Determine Maintenance Calories (RMR x Activity Factor)
- Step 4: Assign Macronutrient Distribution
  - Protein Needs (g)
  - Fat Needs (g)
  - Carbohydrate Needs (g)

Activity Factor	Activity Level	Activity Level Definition
1.2	Sedentary	Little or no exercise. Desk job.
1.375	Lightly Active	Light exercise or sports 1-3 days per week.
1.55	Moderately Active	Moderate exercise or sports 3-5 days a week.
1.725	Very Active	Hard exercise or sports 6-7 days a week.
1.9	Extremely Active	Hard daily exercise or sports and physical job.

**Remember: \*\*CALORIES ARE KING\*\***

# ENERGY BALANCE

## Calculating Energy Needs

Our Example: Male, 180lb., 5'8", 22 Y.O., Very Active (1.7 AF)

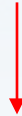
- Step 1: RMR = **1886** (*From Online Calculator\**)
- Step 2&3:  $1866 \times \text{AF } (1.7) = \underline{\mathbf{3206}}$
- Step 4:
  - **Protein  $\rightarrow$  1g/lb. BW**
    - 180g/day
      - 720 Calories Worth ( $180 \times 4$ )
  - **Fat  $\rightarrow$  20-35%**
    - 90g/day (25%)
      - 810 Calories Worth ( $90 \times 9$ )
  - **Carbohydrate  $\rightarrow$  Fill in the rest**
    - 420g CHO (52% of Calories)
      - $3206 - (720 + 810) / 4 = 1680$  Calories

Calories  
needed to  
maintain  
current BW

Nutrient	Calories per Gram
Carbohydrate	4
Protein	4
Fat	9
Alcohol	7

# ENERGY BALANCE

## Body Weight/Body Comp Trend Analysis



Name	Goal	%BF	Report BW	FRI 09/08/17	FRI 09/15/17	FRI 09/22/17	FRI 09/29/17	FRI 10/06/17	SAT 10/21/17	FRI 10/27/17	%REP
				BW	BW	BW	BW	BW	BW	BW	
	305 - 310	25.4	315.5	309.6	310.2	310.2	310.5	310.0	309.4	310.5	-1.6
	343 - 348	22.5	351.0	347.8	346.8	347.6	346.9	345.7	343.2	344.7	-1.8
	320 - 325	27.2	332.0	316.8	319.5	319.3	319.8	321.9	324.8	319.2	-3.9
	320 - 325	15.8	322.5	324.8	321.9	321.6	321.1	320.9	322.6	320.3	-0.7
	292 - 297	21.1	297.0	291.4	293.1	292.4	291.6	291.3	288.0	287.3	-3.3
	307 - 312	23.5	304.5	309.1	310.7	311.5	311.3	310.3	311.6	311.7	2.4
	320 - 325	22.8	329.0	321.3	320.7	322.4	322.2	320.9	321.0	320.0	-2.7
	328 - 333	25.3	328.5	325.2	326.9	326.3	324.4	324.4	321.7	326.9	-0.5
	313 - 318	21.2	316.0	312.4	314.6	315.5	317.1	315.4	316.2	316.8	0.3



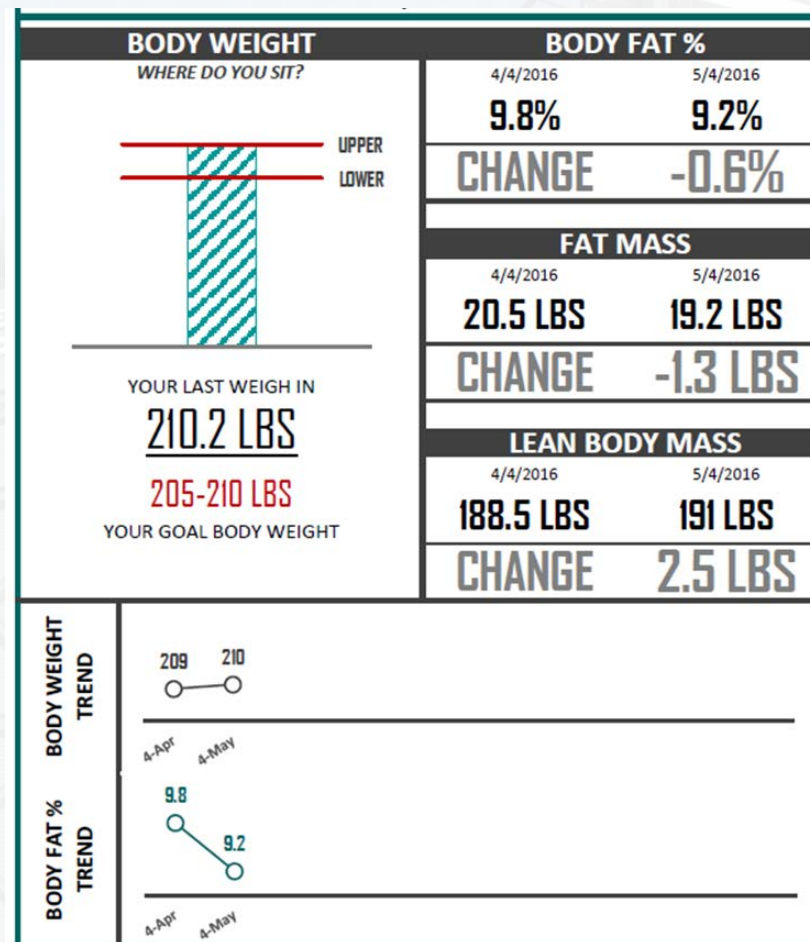
# ENERGY BALANCE

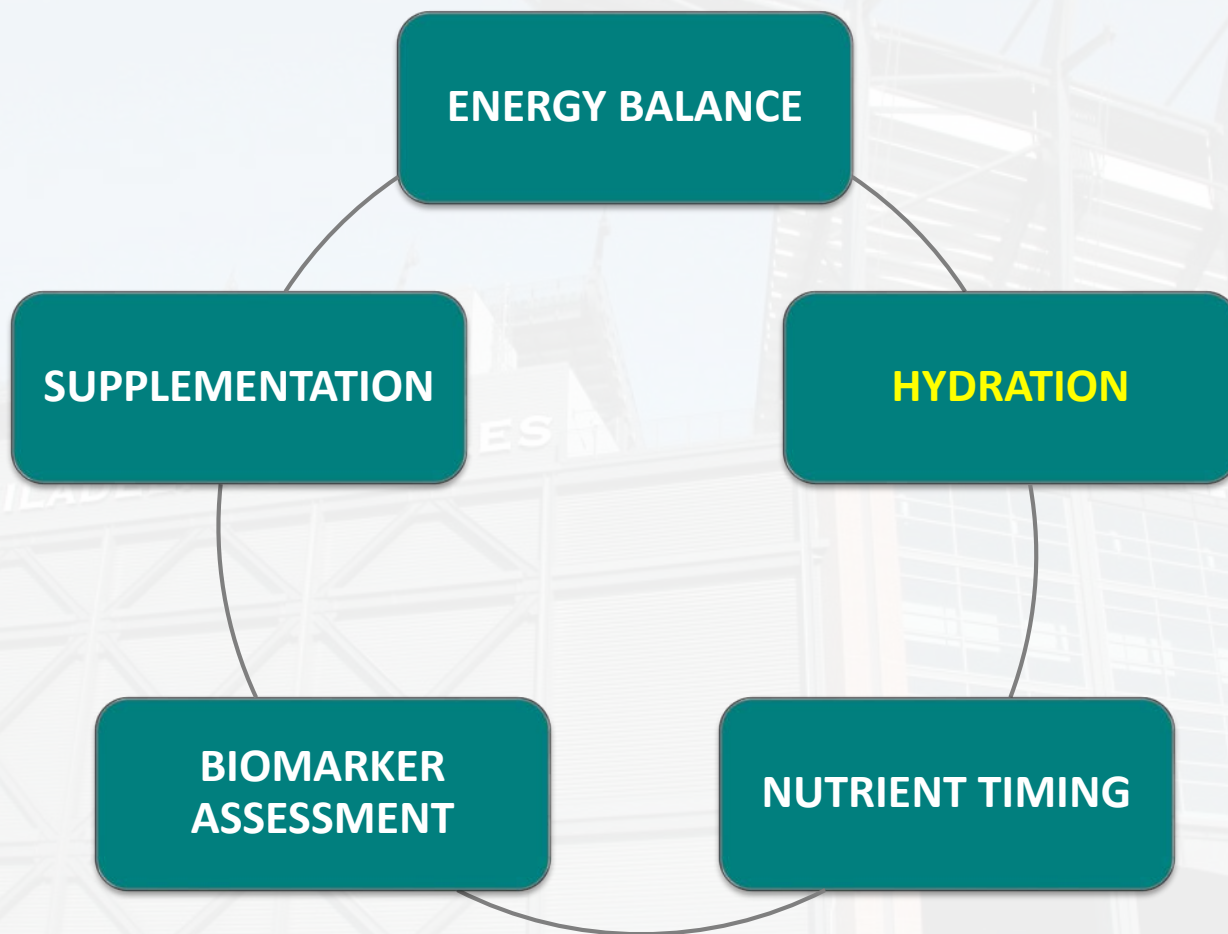
## *Body Weight/Body Comp Trend Analysis*

	Date	Wt	Age	C	TRI	SS	MA	SI	AB	TH	SUM	Density	%BF (Siri+Wagner)	%BF (Wagner)	%BF	FM	LBM
	3/20/2018	180.5	25	3.2	4.2	10.2	8.4	7.6	12.6	5.2	51.4	1.083888	8.0	9.4	9.4	16.9	163.6
	1/4/2018	187.5	24	4.0	4.4	11.0	8.2	10.2	15.1	5.3	58.2	1.081628	9.0	10.3	10.3	19.4	168.1
	9/5/2017	183.5	24	3.4	4.9	9.5	6.3	7.6	12.0	5.0	48.7	1.085202	7.5	8.8	8.8	16.2	167.3

# ENERGY BALANCE

## Body Weight/Body Comp Trend Analysis



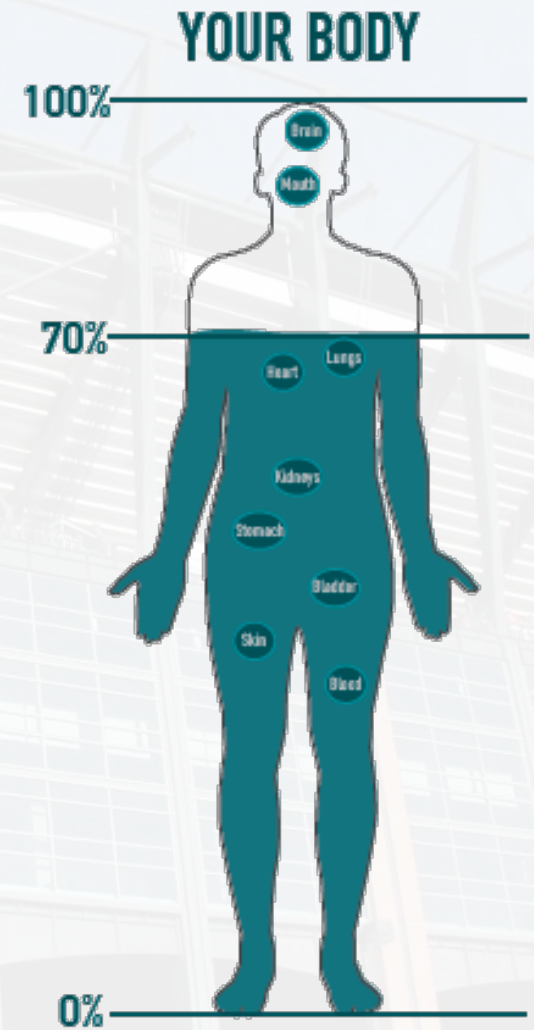




# HYDRATION

Humans are about 70% water weight and muscles are 75% water when well-hydrated

- Reduce risk of soft tissue injury
- Improve movement patterns and mental focus
- Inhibit muscle cramping
- Maintain healthy heart rate and normal body temperature
- Reduce fatigue
- Lower perceived exertion
- Enhance muscle building: A hydrated muscle is able to grow bigger than a dehydrated muscle



# HYDRATION

**Which one is more likely to pull apart or tear under stress?**



**Dehydrated**



**Hydrated**


# HYDRATION

## *Resources to Address Hydration*

- Education
- Pre & Post Body Weight Analysis
  - Training Camp
- Sweat Testing
  - Sodium & Chloride Loss
- Urine Specific Gravity Testing
- Product Selection
  - Athlete Taste Preference is big consideration
  - Electrolyte Content
  - Balance between Electrolytes & Sugar
  - Remember Salty foods\*\*



# HYDRATION


 **PERFORMANCE NUTRITION**

### HOW MUCH SHOULD I BE DRINKING?


- $\frac{1}{2}$  Your body weight in ounces +
- 32 ounces per hour of training

### KNOW THE NUMBERS

20 OZ =



32 OZ =



**EXAMPLE**

- If you weigh 200lbs. = **100 ounces** +
- 2 -Hr Training = **64 ounces**
- Total:  $100 + 64 = 164$  ounces OR **5 Gatorade (32 oz.) bottles/day**

1		Good
2		Good
3		Fair
4		Dehydrated
5		Dehydrated
6		Very dehydrated
7		Severe dehydration

**'STALL STORY'**

# HYDRATION

Pos	#	Name	Goal	%BF	Report BW	WED 07/26/17	THU 07/27/17			FRI 07/28/17			SAT 07/29/17			SUN 07/30/17			TUE 08/01/17		
						PRE	PRE	POST	%PRE	PRE	POST	%PRE	PRE	POST	%PRE	PRE	POST	%PRE	PRE	POST	%PRE
			195 - 200	6.8	194.0	194.0	197.0	189.4	-3.9	197.0	189.7	-3.7	195.0	188.6	-3.3	195.9	187.4	-4.3	194.1	189.9	-2.2
			195 - 200	8.3	197.2	200.6	200.2	200.8	0.3	199.8	197.4	-1.2	200.3	197.9	-1.2	199.0	200.6	0.8	200.3	198.8	-0.7
			215 - 220	7.6	212.8	219.0	217.5	214.4	-1.4	216.8	215.4	-0.6	217.8	215.5	-1.1	216.3	214.0	-1.1	220.2	219.6	-0.3
			217 - 222	8.6	222.0	222.0	221.5	218.8	-1.2	221.7	217.0	-2.1	220.9	223.8	1.3	223.5	219.7	-1.7	218.2	214.9	-1.5
			210 - 215	8.1	206.0	211.8	210.0	208.2	-0.9	208.8	206.4	-1.1	208.4	208.5	0.0	212.3	208.0	-2.0	208.1	207.4	-0.3

# HYDRATION

Weight		Hydration					Sodium Na+				Chloride Cl-			
CHANGE	Δ IN kg	% Dehy	Fluids (L) consumed	Gross Swt loss liters	SwtR l/hr	%replaced	Swt Na+ mmol/l	Na+ loss (mg/l)	Total Na+ loss (mg)	Na+ loss per hr (mg)	Swt Cl- mmol/l	Cl- loss (mg/l)	Total Cl- loss (mg)	Cl- loss per hr (mg)
4.3	2.0	1.8	1.22	3.17	1.476	38.4	33	759	2409	1121	37	1310	4158	1934
4.7	2.1	2.0	1.65	3.78	2.068	43.5	78	1792	6780	3705	71	2499	9458	5168
3	1.4	1.4	1.50	2.87	1.334	52.4	90	2070	5936	2761	96	3398	9745	4533
3.5	1.6	1.6	0.12	1.71	0.932	6.8	46	1065	1817	993	45	1602	2733	1494
2	0.9	1.0	0.21	1.12	0.859	18.6	42	966	1079	830	39	1381	1542	1186
4.5	2.0	1.8	2.74	4.79	2.617	57.3	37	858	4109	2245	40	1411	6756	3692
1	0.5	0.5	1.67	2.12	1.06	78.6	39	897	1902	951	41	1451	3078	1539
9	4.1	3.9	1.70	5.79	2.895	29.4	63	1449	8391	4196	62	2195	12710	6355
1.2	0.5	0.5	2.10	2.65	1.448	79.4	65	1498	3970	2169	83	2952	7822	4274
4.4	2.0	2.2	1.05	3.05	1.667	34.4	85	1963	5989	3273	93	3303	10077	5507
1.6	0.7	0.8	1.31	2.03	1.111	64.2	65	1498	3047	1665	62	2200	4473	2444
8	3.6	3.5	0.82	4.46	2.436	18.4	82	1877	8366	4571	96	3398	15148	8278
4.1	1.9	1.9	1.55	3.42	1.867	45.5	97	2220	7583	4144	97	3450	11786	6441
4	1.8	2.2	1.68	3.50	1.749	48.0	63	1449	5067	2534	57	2018	7057	3528
3.7	1.7	1.8	1.90	3.58	1.791	53.0	67	1541	5520	2760	65	2301	8242	4121
11	5.0	4.7	0.88	5.88	3.211	14.9	91	2085	12253	6696	101	3565	20950	11448
6	2.7	3.0	1.22	3.95	2.156	30.9	70	1619	6390	3492	81	2869	11323	6187
5.4	2.5	2.5	1.61	4.06	2.219	39.6	75	1718	6978	3813	67	2354	9561	5225



# HYDRATION

## *Urine Specific Gravity (USG)*

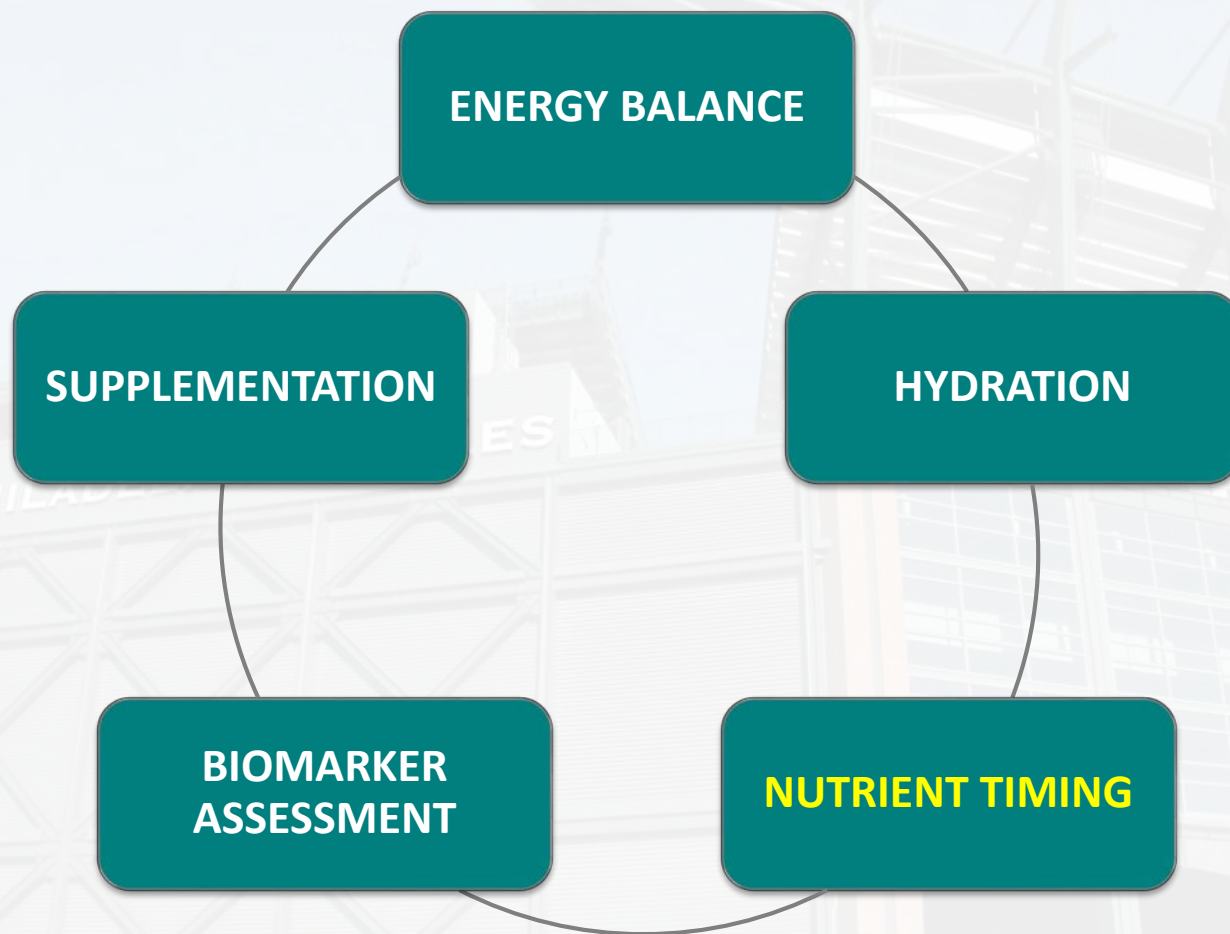
- Ratio of the density of your urine to the density of water
- Density of water = 1.000
- Normal density = 1.000-1.060
- The higher the number, the more 'dehydrated' you are
- More accurate than judging color of urine
  - May be affected by vitamin intake
- **OBJECTIVE MEASURE!**

# HYDRATION

## *Urine Specific Gravity (USG)*

- Process
  - Provide sample in sterilized cup pre-training
  - Test with refractometer
  - Provide hydration score
  - Ideal:  $<1.020$  or “20”
  - Provide objective information & track trends
    - Athlete should get  $<20$  multiple days in a row







# NUTRIENT TIMING

## *Nutrient Timing Refers to:*

- ~30 Min Pre Training/Competition
- During Training/Competition
- Immediately Post Training/Competition

## **IMPORTANT CONSIDERATIONS**

- Availability & Convenience
- Customization
  - Personal Preference
  - Accountability (Tracking?)

# NUTRIENT TIMING

## *Pre-Training/Competition*

### *Primary Goals*

- 1) **Fuel** – “Top off the tank”. Provide the body carbohydrate to sustain intensity during activity
  - 15-30g Easily Digested Carbohydrate
    - Sports Gels/Sports Chews
    - Fruit (Bananas)
    - Fruit Chews
    - Granola Bar
    - Fluids w/ Sugar
- 2) **Hydrate (Protect)** – Must start activity in hydrated state
  - ~16-20 oz. + Electrolytes



# NUTRIENT TIMING

## *During Training/Competition*

### *Primary Goals*

- 1) **Fuel** – Maintain blood sugar levels & conserve energy stores.  
MAINTAIN INTENSITY.
  - 30-60g/HOUR Easily Digested Carbohydrate
    - Sports Gels/Sports Chews
    - Fruit Chews
    - Fluids w/ Sugar
- 2) **Hydrate (Protect)** – Replenish Fluids & Electrolytes Lost;  
Lower Perceived Exertion; Sustain Mental Focus & Movement Patterns
  - ~16-32 oz./HOUR



**KILL 2  
BIRDS  
WITH 1  
STONE!**



# NUTRIENT TIMING

## *Post Training/Competition*

### *Primary Goals*


- 1) **Re-Fuel** – Replenish lost energy stores.
  - 1g/kg. Carbohydrate (CHO)
    - Example: 180lb. = 80g CHO
- 2) **Re-Build**– Repair damaged muscle and other soft tissue.
  - 0.40g/kg. Protein (PRO)
    - Example: 180lb. = 30g PRO
- 3) **Re-Hydrate (Protect)** – Replenish Fluids Lost; Bring Core Temp Back to Normal.
  - 16-20 oz. per lb. lost

### Best Options

- Smoothies
- RTD Protein Shakes
- Protein Bars
- Sandwiches



# NUTRIENT TIMING

 PERFORMANCE NUTRITION	
'NAME'	
<b><i>PROTECT + FUEL</i></b> (1) Straw (1) Blue (1) Rasp	Calories: 310 Protein: 28 Carbohydrate: 45 Fat: 2
<b><i>BUILD</i></b> Vanilla Protein Skim Milk	
	M

## IMPORTANT CONSIDERATIONS

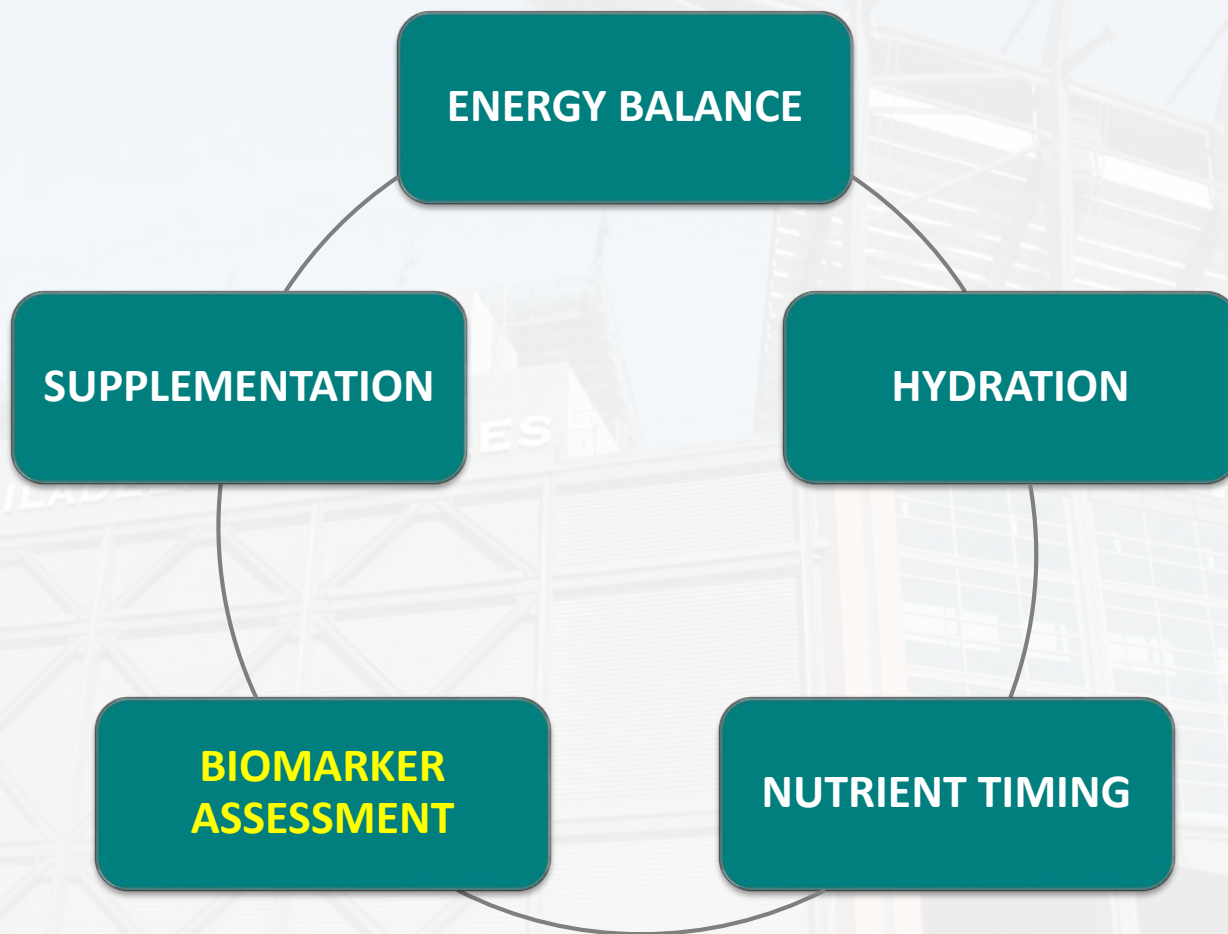
Availability

Convenience

Customization

Personal Preference

Accountability (Tracking?)





# BIOMARKER ASSESSMENT

- Blood
  - Urine
  - Sweat
  - Saliva\*
    - Hormones
    - Nutrigenomics
- INDIVIDUALIZATION!!**

## *Some Examples of Markers We Look At:...*

- Vitamin D
- Omega 3:Omega 6
- Magnesium
- Iron
- Cortisol (*Stress*)
- Creatine Kinase (*Muscle Damage*)
- C-Reactive Protein (*Inflammation*)

# BIOMARKER ASSESSMENT

## *Elevated Cortisol (>19.4 ug/dL)*

- Impaired Cognitive Performance
- Decreased Energy
- Weakened Immune System
- Loss of Muscle Tissue
- Sleep Problems
- Fat Gain
- Depressed Mood/Lack of Motivation

# BIOMARKER ASSESSMENT

## *Elevated Cortisol – Potential Interventions*

### **Nutrition**

- Energy Balance
- Carbohydrate Intake
- Nutrient Timing
  - Post Training Carbohydrate + Protein
- Decrease Caffeine Intake

### **Lifestyle**

- Meditation/Relaxation
- Yoga
- Massage
- Sleep



# BIOMARKER ASSESSMENT

## *Elevated Creatine Kinase (>204 U/L)*

- Excess Muscle Damage
- Decreased Isometric Strength
- Inflammation/Soreness
- Muscle Cramping
- Fatigue
- Delayed Recovery

# BIOMARKER ASSESSMENT

## *Elevated Creatine Kinase – Potential Interventions*

### **Nutrition**

- Nutrient Timing
  - Post Training Carbohydrate + Protein
- Fish Oil/Omega-3
- Creatine Monohydrate/Creatine-Containing Foods
- Turmeric/Curcumin

### **Lifestyle**

- Cold Water Immersion
- Massage Therapy
- Compression Garments
- Longer Rest Periods Between Sets

# BIOMARKER ASSESSMENT

## *Elevated C-Reactive Protein (>4.9 mg/L)*

- Impaired Immune System
- Excess Muscle Damage
- Decreased Muscular Performance & Strength
- Inflammation/Soreness from Cell Damage
- Fatigue
- Delayed Recovery
- Worsened Cardiovascular Health



# BIOMARKER ASSESSMENT

## *Elevated C-Reactive Protein – Potential Interventions*

### **Nutrition**

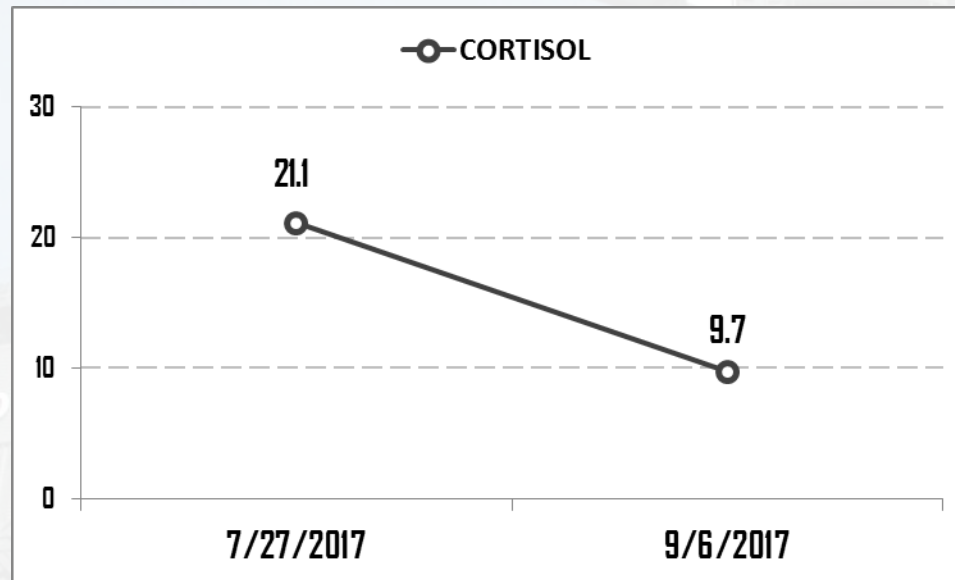
- Fruit & Vegetable Intake
- Tart Cherry Juice
- Carbohydrate Intake
  - Whole Wheat/Whole Grain
- Beet Juice
- Omega-3/Fish Oils
- Turmeric/Curcumin
- Vitamin D

### **Lifestyle**

- Cold Water Immersion
- Sleep Quality

# BIOMARKER ASSESSMENT

## *Case Studies*

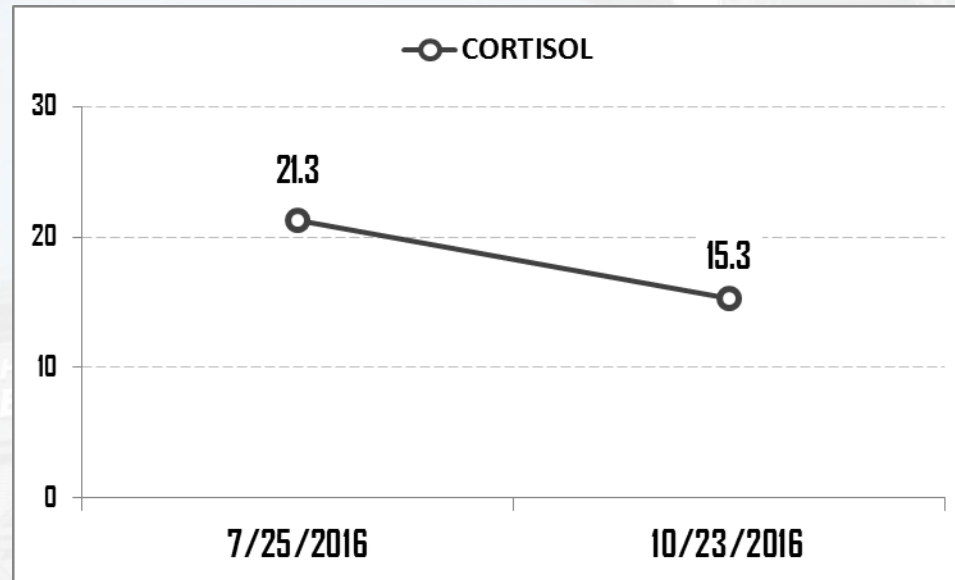


## INTERVENTIONS

- Increased Energy Intake/Body Weight
- Educated on Sleep Quality
- Emphasized Post-Training Nutrition

# BIOMARKER ASSESSMENT

## *Case Studies*



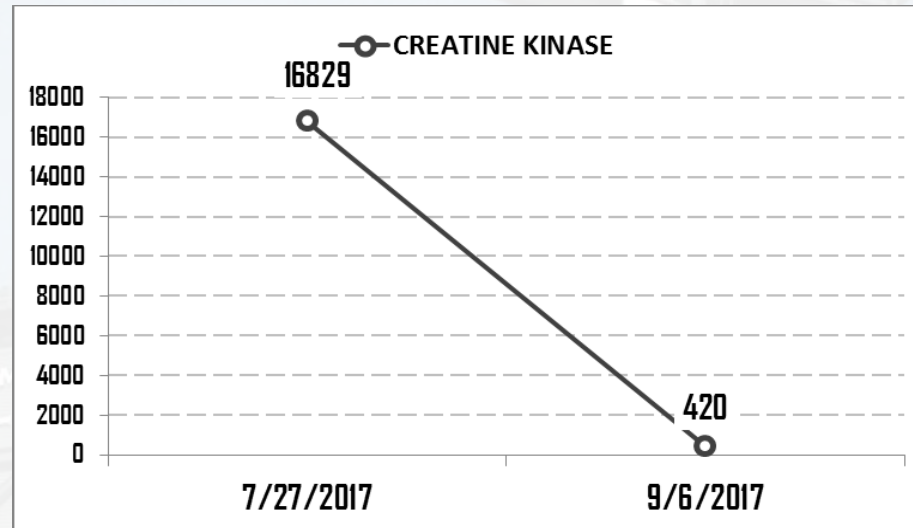
## INTERVENTIONS

- Emphasized Carbohydrate Intake, Specifically During Training
- Sleep Education



# BIOMARKER ASSESSMENT

## *Case Studies*

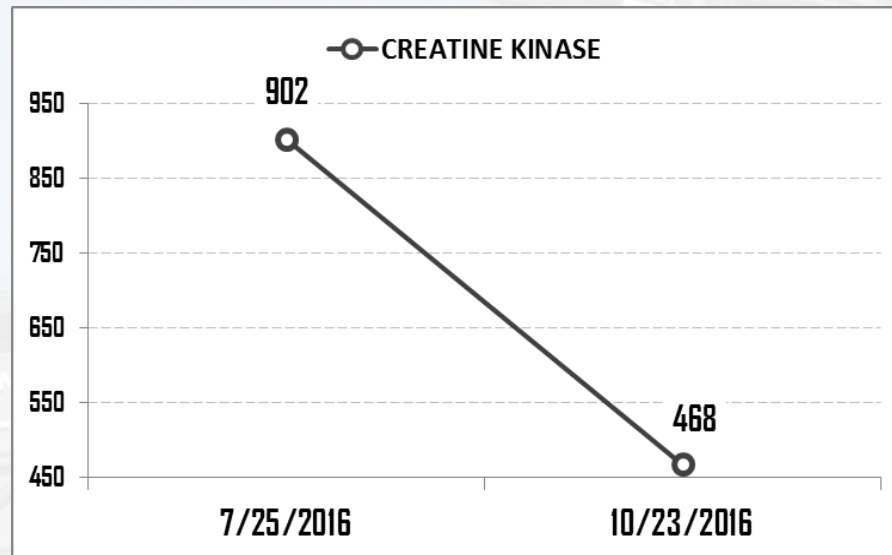


## INTERVENTIONS

- Emphasized Post Training Protein + Carbohydrate Intake
- Emphasized Cold Water Immersion Post-Training
- Included Turmeric Shot Post Training

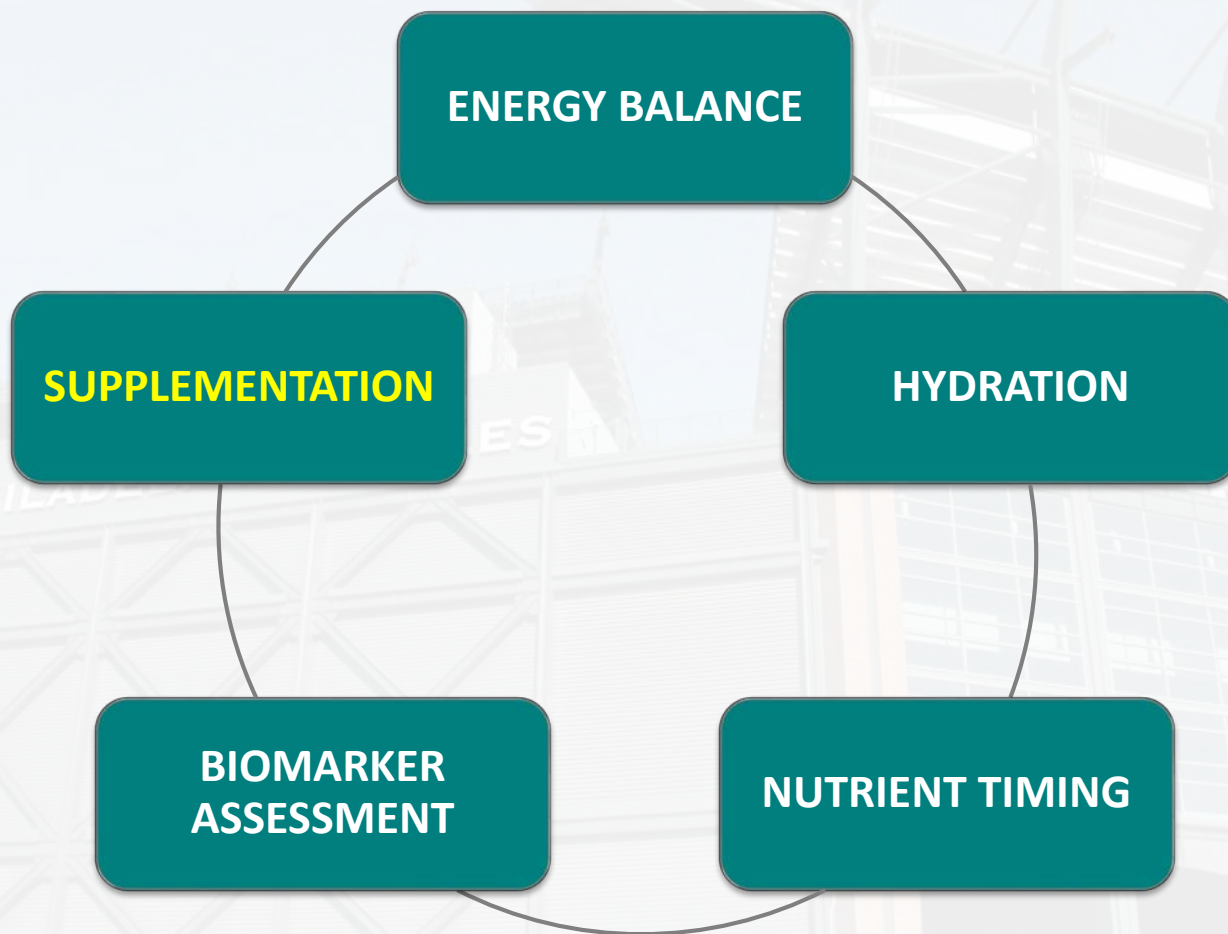
# BIOMARKER ASSESSMENT

## Case Studies



## INTERVENTIONS

- Emphasized Post Training Protein + Carbohydrate Intake
- Emphasized Cold Water Immersion Post-Training
- Emphasized Massage Therapy

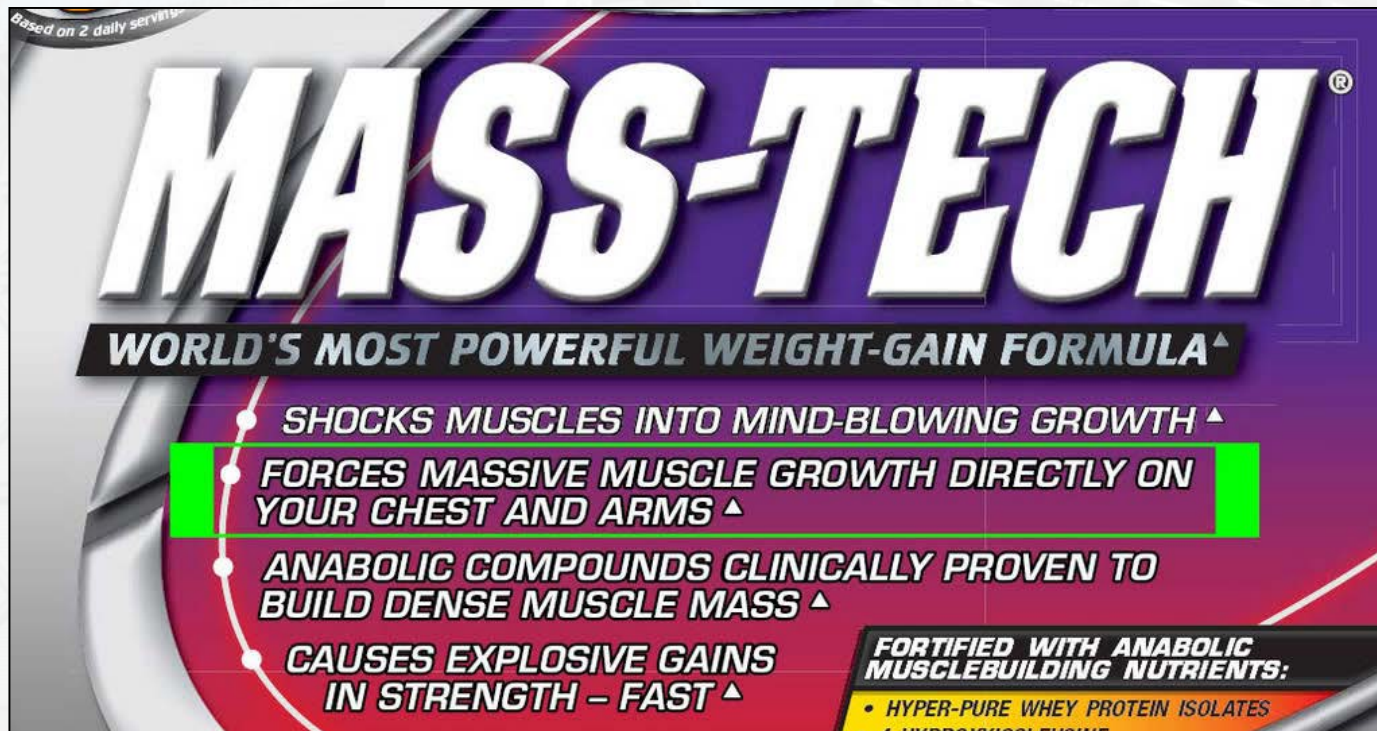




# SUPPLEMENTATION

## *What You Need to Know*

- There are only a handful of supplements that are effective and can give you the extra 1%...**BUT**
- The supplement industry is **NOT** regulated
- **Most** supplements simply do not work & make “too good to be true” claims



# SUPPLEMENTATION

█████ offensive lineman █████ is suspended for the first four games of the 2016 after violating the league's policy on performance enhancing drugs.

In a statement released Monday, █████ said he took a "recommended supplement" to battle inflammation, and it contained an ingredient on the league's banned substance list.

The █████ announced Thursday the NFL suspended running back █████ for the first four games of the 2017 regular season after he violated the league's performance-enhancing drug policy.

The █████ have waived cornerback █████, who is suspended for the first four games of the 2017 season for violating the NFL's policy on performance-enhancing drugs.

"As a dedicated member of this team, it is very disappointing to have to miss the first four games of the season and not be out there with my teammates," █████ wrote. "I sincerely apologize to my family, the entire █████ organization, my teammates and our fans for this situation. It is my responsibility to know the ingredients of every supplement that I use, so I take full responsibility for what happened and will work as hard as I can to be ready to contribute when I return."

# SUPPLEMENTATION

## *Potential Scenarios...*

### **Scenario 1**

- Player wants to build muscle so he goes and buys a protein supplement at the supplement store
- The label says “100% whey isolate protein” so the player suspects this is safe and takes the supplement
- The supplement actually contains the anabolic agent “Danazol” which is not mentioned on the label
- Player tests positive for illegal anabolic agent and gets suspended

### **Scenario 2**

- Player wants to burn fat so he buys a “fat burner” online
- Label states all 25 ingredients (proprietary blend) in supplement but the player does not realize “Heptaminol” is on the banned substance list
- Player tests positive for an illegal stimulant and is suspended



# SUPPLEMENTATION

## *Potential Scenarios...*

### Scenario 3

- Player A is in need of some pre-workout – a little extra kick before practice
- Player A borrows Player B's pre-workout from his locker without Player B's consent
- Player B is prescribed "Adderall" and has crushed it up into his pre-workout for ease of use
- Player A tests positive for an illegal stimulant and is suspended

### Scenario 4

- Player has taken supplement "x" for 4 years – Supplement "x" isn't certified but he has been tested multiple times and never has popped positive for anything
- A disgruntled employee for supplement "x" decides to put "Methylephedrine" in this batch to cause trouble and get back at the company
- Player takes bad batch of supplement "x", tests positive for an illegal stimulant, and is suspended

# SUPPLEMENTATION



## *What Can We Do?*

- Education
- Regulation

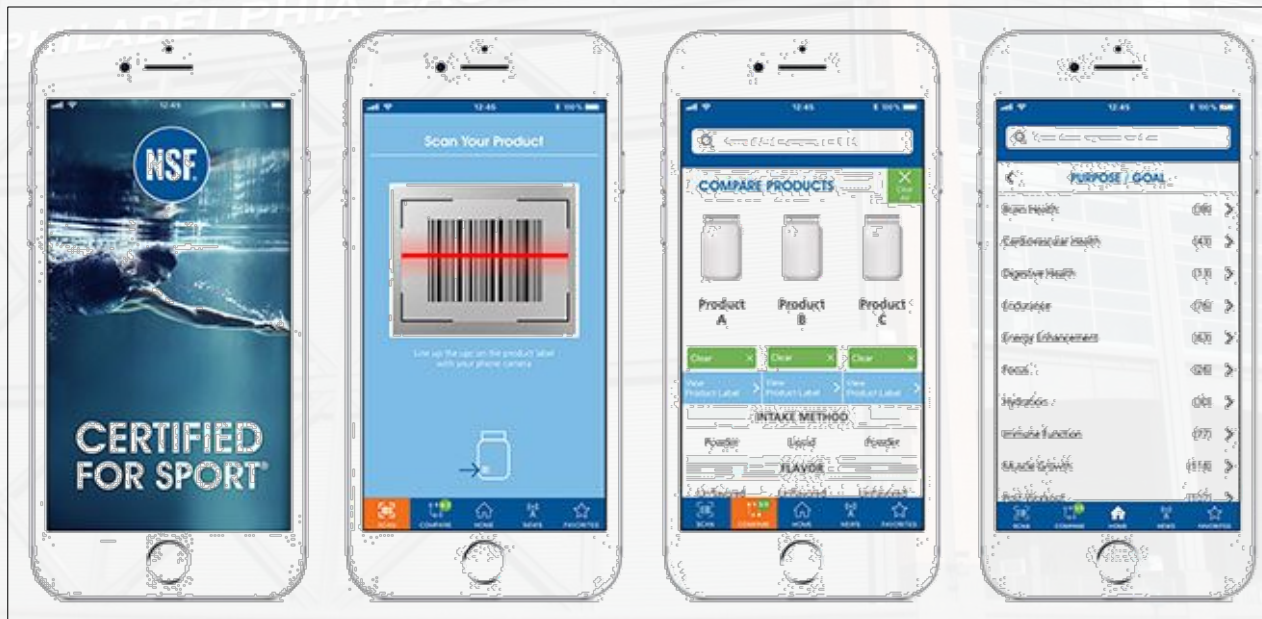
# SUPPLEMENTATION

## NSF CERTIFICATION

- NSF program tests for ~ 245 athletic banned substances
- NSF's banned substances testing is completed on a lot-by-lot basis
- All "NSF Certified for Sport" products are tested each year for ingredient confirmation & label claims
- Test report is comprehensive and based on absolute transparency, detailing each substance that was tested for, and the detection level



Certified for Sport™  
[www.nsf.org](http://www.nsf.org)





# SUPPLEMENTATION

*Effective Supplements (Athletes >18 Y.O.\*\*)*

## Supplement Facts Label

- Whey Protein
- Creatine Monohydrate
- Fish Oil/Omega-3
- Vitamin D
- Probiotics
- Caffeine\*

## **Supplement Facts**

Serving Size 1 Capsule

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## Nutrition Facts Label

- Carbohydrate Powders
- Beetroot Juice/Shots
- Tart Cherry Juice
- Gelatin + Vitamin C\*
- Turmeric/Curcumin
- Caffeine\*

## **Nutrition Facts**

Serving Size 1 ounce    Servings in bag 4

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**ENERGY BALANCE**

**SUPPLEMENTATION**

**HYDRATION**

**THANK YOU**

**BIOMARKER  
ASSESSMENT**

**NUTRIENT TIMING**