

PRESS RELEASE
FOR IMMEDIATE RELEASE

June, 2020

National Strength and Conditioning Association (NSCA) Celebrates 2020 Educator of the Year Award Winner Chad M. Kerksick, PhD, CSCS,*D, NSCA-CPT,*D, FNSCA

Colorado Springs, CO – The National Strength and Conditioning Association is proud to announce that Dr. Chad Kerksick has been selected as the NSCA’s Educator of the Year for 2020. Kerksick becomes the 17th recipient of the award, which has been handed out since 2002. Award winners are selected by a volunteer committee, the NSCA’s Education Committee and past recipients of this award, who determine the winner based on their contributions to the NSCA, their community, and to education and clinical application of strength training and conditioning.

Kerksick is an Associate Professor of Exercise Science and Director of the Exercise and Performance Nutrition Laboratory in the School of Health Sciences at Lindenwood University in St. Charles, MO. His research focuses on the impact of exercise and nutritional interventions on health and performance in healthy, competitive and clinical populations in addition to studying intramuscular responses to resistance training. Kerksick has published over 90 articles in peer-reviewed scientific journals, given over 150 research presentations, authored multiple chapters, and edited two books on sports nutrition. Kerksick formerly served as the NSCA State Director for New Mexico. He currently serves on the NSCA Foundation Board of Directors and is a Senior Associate Editor for *The Journal of Strength and Conditioning Research* and an Associate Editor of *Strength and Conditioning Journal*.

“Congratulations to Dr. Kerksick for this well-deserved award,” said NSCA Executive Director Michael Massik. “He has changed many lives and exemplifies what it is to be an NSCA professional. We are proud to have him as a member.”

Due to the cancellation of the year’s National Conference because of the public health concerns of COVID-19, Chad Kerksick will receive special recognition of his 2020 accomplishment at the 2021 Annual NSCA National Conference which will be held next year in Orlando, FL from July 7 – 10. The conference brings together the best of the best from all reaches of the strength and conditioning industry to provide an educational experience unlike any other. From cutting-edge presentations to dynamic hands-on sessions by renowned professors, researchers, strength coaches, and personal trainers, attendees receive the tools to help expand their knowledge and further their careers. The NSCA is the worldwide authority on strength and conditioning, and for more information regarding NSCA and their awards, please visit www.nasca.com.

Media Note: To schedule an interview with the award winner, contact Marketing@nsca.com.

ABOUT THE NATIONAL STRENGTH AND CONDITIONING ASSOCIATION

Founded in 1978, The National Strength and Conditioning Association (NSCA) is a nonprofit association dedicated to advancing the strength and conditioning and related sport science professions around the world.

The NSCA exists to empower a community of professionals to maximize their impact through disseminating evidence-based knowledge and its practical application by offering industry-leading certifications, research journals, career development services, networking opportunities, and continuing education. The NSCA community is composed of more than 60,000 members and certified professionals throughout the world who further industry standards as researchers,



everyone stronger

educators, strength and conditioning coaches, performance and sport scientists, personal trainers, tactical professionals, and other related roles.