UNLOCK YOUR EARNING POTENTIAL

2025 Salary Trends in Coaching and Sport Science

See how your salary compares to industry averages and trends. Conducted by Employers Council, the **2025 NSCA Salary Survey** features data from 3,177 strength and conditioning professionals — including Performance and Sport Science for the first time.



Salaries grew 6.7% annually — nearly double the 3.4% avg. inflation rate since 2018 (U.S. Bureau of Labor Statistics).

Early career (0–5 yrs) salaries rose 59% since 2018, averaging \$50,928 in 2025.

↑17%

K-12 / High School teacher contracts correlated with 17% higher coaching salaries.

Football and basketball positions reported higher earnings across collegiate, pro, and sport science sectors.



Highest salaries (\$100k+) were most prominent among those who held RSCC, CPSS®, or Director roles in pro sports or sport science. **OVERALL**

\$74,098

15% 2022 | **140%** 2018

K-12 / High School

\$69,832

15% 2022 **42%** 2018

College / University

\$68,089

↑10% 2022 ↑38% 2018 **Pro Sports**

\$98,564

↑17% 2022 **↑28%** 2018

Tactical

\$77,669

↑13% 2022 **↑12%** 2018

Personal Training & Private

\$68,332

† 11% 2022 **† 41%** 2018

NEW! Performance & Sport Science

\$86,996

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