

EXHIBIT CONTRACT

2023 NSCA COACHES CONFERENCE
 JANUARY 4-6, 2023 | CHARLOTTE, NC



COMPANY INFORMATION

(List your company information below EXACTLY as it should appear in the NSCA Conference App.)

Company Name _____

Exhibit as (if different from the above) _____

Main Contact Person _____

Address _____ City _____

State/Providence _____ Zip / Postal Code _____ Country _____

Phone _____ Cell/Onsite Contact _____

Contact Email _____ Company Email _____

Company URL _____

INFORMATION TO SUBMIT WITH APPLICATION

- Email a short 50-word (MAXIMUM) company description along with this contract in the body of the email to jenr@c1tradeshowservices. This information will be used for the NSCA Conference App.
- Email your Certificate of Insurance (COI) along with this contract to exhibit at this conference (see page 2 Rules and Regulations #12).
- 30 days out, please look for information to send back for name badges and information for our PRE or POST eBLASTs. Please make sure to adhere to the deadline dates to make sure you are added.

BOOTH SIZE	THROUGH 11/30/22	AFTER 11/30/22
_____ 1 Booth	\$1,045	\$1,145
_____ 2 Booths	\$1,590	\$1,790
_____ 3 Booths	\$2,160	\$2,460
_____ 4 Booths	\$2,680	\$3,080
_____ Each Add'l Booth	\$750	\$850
_____ Each Add'l Corner Booth	\$200	\$200
Total booth amount enclosed		= \$ _____
Total cost from additional opportunities		= \$ _____
TOTAL AMOUNT DUE*		= \$ _____

*Before 11/30/22 a 50% deposit required, after 11/30/22 full payment due

PAYMENT INFORMATION

AMEX VISA MASTERCARD

Name on Card _____

Card # _____

EXP. Date _____

Auth Signature _____

Print Name _____

Today's Date _____

Select Your Top Three (3) Booth Choices from the Exhibitor Floor Plan

1st Choice _____ 2nd Choice _____ 3rd Choice _____

PLEASE NOTE: Booths will NOT be held without a payment on file. **NO EXCEPTIONS!**

Questions - please call Jen at (941) 371-4523 | Email: jenr@c1tradeshowservices.com

**2023 NSCA COACHES CONFERENCE
JANUARY 4 – 6, 2023 | CHARLOTTE, NC**



These rules and regulations are a part of the contract between NSCA and the Exhibitor. NSCA reserves the right to render all interpretations and decisions should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the exposition. NSCA's decisions and interpretations shall be accepted as final in all cases.

- Contract for Payment and Space:** All applications must be accompanied by a deposit amount of 50% of the total booth cost, payable to the National Strength and Conditioning Association (NSCA), which will be applied to the full cost of space. The balance of the booth rental cost is payable no later than Wednesday, November 30, 2022, and is a condition to the continued reservation of space.
- Cancellation:** Space assigned shall be deemed acceptable by the Exhibitor unless rejected in writing within twenty (20) days from the date of space assignment notification. Cancellations must be made in writing, and postmarked on or before Wednesday, November 30, 2022, for a 50% refund, minus a \$50 administration fee. For cancellations after Wednesday, November 30, 2022, the full payment will be forfeited with no refund given.
- Restriction on Use of Space:** No Exhibitor shall, without the written consent of the NSCA, assign, sublet or apportion the space assigned to it to any other Exhibitor or person. Exhibitor must keep exhibit open and staffed at all times, during show hours. The NSCA reserves the right to restrict exhibit to a minimum noise level and to suitable methods of operation and display material. Exhibits, signs and displays are also prohibited in any of the public space or elsewhere on the premises of the meeting facilities or in the guest rooms or hallways of the hotels.
- Service Contractors:** The Official Service Contractor will furnish all participating Exhibitors with a Service Manual which will contain exhibit instructions and order forms for all booth accessories and services required. Orders not processed in advance for furniture, carpeting, labor, and other requirements must be procured at the Official Exhibit Contractor's Service Desk in the exhibit hall and are subject to on-site rates.

Exhibitors requiring the services of independent contractors must have prior approval of NSCA, and no exceptions will be made that will interfere with the orderly function or security of the exposition, or with obligations or commitment of NSCA. Exhibitors using ground or air freight carriers are requested to ship directly to the designated NSCA freight contractor in ample time prior to the exposition to allow effective and timely handling of materials.
- Order-Taking and Distribution of Materials:** Exhibitors will be allowed to accept credit card, check, cash, or purchase order payment for their product and may distribute said product on site. Distribution of all products sold must be made by the end of tear down at 2 pm on Friday, January 6, 2023. Exceptions must be approved by the NSCA and show facility. Long-term storage of exhibitor goods at the show facility is prohibited. Exhibitors will be responsible for any state or local taxes that are required. Raffles or lotteries may be conducted within the confines of the exhibit booth, but exhibitors may not erect signage outside of the exhibit booth or use the central P.A. system to announce winners or make remarks.
- Floor Plans:** All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. The NSCA reserves the right to make such modifications as may be necessary to meet the needs of the Exhibitors and the exhibit program.

Exhibits shall be so arranged as not to obstruct the general view nor hide the exhibits of others. Avoid putting demonstration areas on the aisle line that will result in traffic congestion in the aisle. Any part of the exhibit which does not lend itself to an attractive appearance, such as unfinished side or end panels, must be draped at the Exhibitor's expense. NSCA reserves the right to have such finishing done, billing the Exhibitor for charges incurred.

The Exhibitor expressly agrees to do all installation and dismantling of exhibits during the time specified. No exhibit may be dismantled before the official closing time. It is the responsibility of the Exhibitor to arrange for materials to be delivered to the exhibit hall and to be removed from the exhibit hall by the specified deadlines. Should the Exhibitor fail to remove the exhibit, removal will be arranged by NSCA at the expense of the Exhibitor. The Exhibitor must surrender rental space in the same condition it was at commencement of occupation. The Exhibitor or his agents shall not injure or deface the walls, columns, or floors of the exhibit facilities, the booths or the equipment or furniture of the booths. When such damage appears, the Exhibitor shall be liable to the owners of the property so damaged.
- Fire, Safety, Health, and Regulations:** The Exhibitor agrees to comply with local, city and state laws, ordinances and regulations and the regulations of the owner covering fire, safety, health, and all other matters. All exhibit equipment and materials must be fireproofed and reasonably located within the booth. Affidavits attesting to flameproof compliance with Fire Department regulations must be submitted when requested. No combustible materials shall be stored in or around the exhibit booths.
- Acceptability of Exhibits:** All exhibits shall be designed to address and serve the interests of the members of the NSCA and shall be operated in a manner that will not detract from other exhibits, the exhibition, the conference as a whole or be contrary to or detrimental to the purposes of the NSCA and the conference. The determination as to unacceptability includes matters pertaining to persons, things, conduct, dress, printed matter, or anything of a character which the NSCA determines, in its sole discretion, to be objectionable. NSCA reserves the right in advance of the exhibition to restrict or disallow any exhibit, or during the exhibition to restrict or require the immediate withdrawal of any exhibit, which it determines to be unacceptable. In the event of such restriction or removal, NSCA is not liable for any refund of rental fees, any other exhibit-related expense, or any loss to the exhibitor, including but not limited to, lost profits.
- Security:** The NSCA will provide security personnel during the hours the exhibition is not operating, but the furnishing of such services shall not be construed to be any assumption of obligation nor duty with respect to the protection of the property of Exhibitors, which shall, at all times, remain in the sole possession and custody of each Exhibitor and shall be the sole responsibility of each Exhibitor.
- Services:** It is mutually understood and agreed that the NSCA will provide each Exhibitor with the following services free of charge: erection of necessary flame-retardant draped backgrounds of uniform style, an identification sign, aisle carpeting, program listing, general hall cleaning and hall guard services. In addition to all other payments provided in this contract, Exhibitor agrees to pay for the following services at rates approved by the NSCA: handling of incoming or outgoing freight; labor and material to assist in erection, dismantling and maintenance of exhibit; electrical service including outlets; cleaning service; telephone service; furniture and accessories.
- Non-Liability:** It is expressed, understood and agreed by each and every contracting Exhibitor, his agents and his guests that neither the NSCA, or its employees, nor its contractors shall be liable for loss or damage to the goods or properties of Exhibitors. At all times such goods and properties remain in the sole possession and custody of each Exhibitor. On signing the Application-Contract, Exhibitor releases and agrees to indemnify the NSCA, its managers, officers, members, sponsors, employees and agents, and save them harmless from any suit or claim for property damage or personal injury by whomsoever sustained, including Exhibitor and its agents or employees, on or about the Exhibitor's display space or arising out of Exhibitor's participation in the exposition, including such damage or injury resulting in part from the negligence of one or more of the aforementioned indemnities.
- Insurance:** The Exhibitor agrees to obtain and provide evidence of coverage via a Certificate of Insurance naming the National Strength and Conditioning Association (except for Workers' Compensation) as an additional insured. The insurance must be provided by an insurer with an AM Best Rating of AVII or higher: (1) Commercial General Liability with limits no less than \$1,000,000 per occurrence Bodily Injury and Property Damage (2) The policy must be placed on an "Occurrence Liability" basis; Claims made will be considered with evidence that the General Aggregate has not been impaired for the current policy term (3) Commercial Auto Liability with limits no less than \$1,000,000 per occurrence Bodily Injury and Property Damage (4) Workers' Compensation Insurance, including Employers' Liability limits with no less than \$500,000 per occurrence (5) 30 Day Notice of Cancellation included on the Certificate of Insurance (6) Primary and Non-Contributory language in favor of the NSCA with regard to General Liability (7) Waiver of Subrogation in favor of the NSCA with regard to General Liability.

I have read and accept these Rules & Regulations:

Signature

Print

Date

Questions - please call Jen at (941) 371-4523 | Email: jenr@c1tradeshowservices.com

**2023 NSCA COACHES CONFERENCE
JANUARY 4-6, 2023 | CHARLOTTE, NC**



IMPORTANT HOURS FOR EXHIBITORS

Tuesday, January 3	1:00 pm – 5:00 pm	Large Exhibitor Move-In by Appointment ONLY
Wednesday, January 4	8:00 am – 3:00 pm	Exhibitor Move-In
	3:00 pm – 6:00 pm	Expo Hall Open
	6:00 pm – 7:30 pm	Kick-Off Party at NASCAR Hall of Fame
Thursday, January 5	7:30 am – 9:30 am	Unopposed Coffee & Curls with Exhibitors (<i>Light Breakfast</i>)
	11:30 am – 12:30 pm	Unopposed Lunch with Exhibitors (<i>Light Lunch</i>)
Friday, January 6	8:00 am – 2:00 pm	Expo Hall Open
	11:30 am – 1:00 pm	Unopposed Lunch with Exhibitors (<i>Light Lunch</i>)
	2:00 pm – 6:00 pm	Exhibitor Move-Out
	5:00 pm	Driver Check-In By / Re-consigned to TForce Freight

If you are exhibiting at the AFCA Conference as well, be sure to inquire with C-1 Trade Show Services about the caravan option to get your materials from our conference to theirs.

ADDITIONAL OPPORTUNITIES

EXHIBITOR SPOTLIGHTS	Help attendees find your booth with a featured exhibitor description in the mobile app, plus your logo prominently displayed on all directional signage. (<i>Limited to 4 Exhibitors</i>)	\$450
ONLINE BUTTON	Logo on 2023 Coaches Conference Webpage with link to your company website. (<i>Limited to 5 Exhibitors</i>)	\$500
MOBILE APP AD	Your company will be featured on the official NSCA Coaches Conference App, with an ad linked directly to your company website. (<i>Limited to 1 Exhibitor</i>)	\$850
PRE OR POST CONFERENCE EBLAST	An eBlast, drafted by your company, will be sent out on your behalf to all virtual and in-person attendees of the NSCA Coaches Conference. (<i>Limited to 1 Exhibitor for Each</i>)	\$1,500
BARISTA STATION	Who doesn't need a little pick me up in the morning OR when you are dragging in the afternoon? Have your very own barista station in your booth.	\$750 + cost of catering expenses with facility
COMPANY COMMERCIAL	This 30 second video is a unique opportunity that will reach both our in-person and virtual attendees.	\$850
BREAKFAST OR LUNCH	Be a part of the breakfast or lunch bunch.	Call for Details
HAPPY HOUR	Attract attendees to your booth with this networking opportunity. Includes beer or wine near your booth to draw traffic.	Call for Details
SHOWCASE YOUR PRODUCT	Explore some creative marketing opportunities to get your company's name out to our attendees.	Call for Details