

The average coach only lasts about six years?



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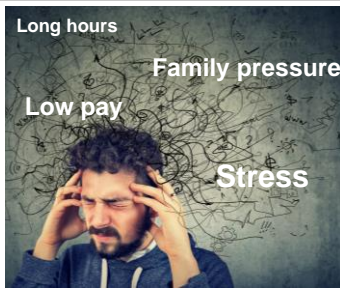
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Why Me?

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Long hours

Family pressure

Low pay

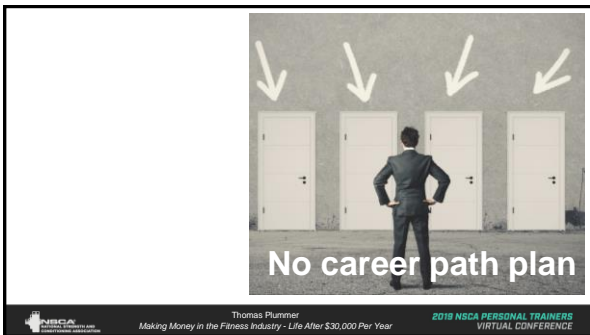
Stress

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**We never take the big risk
if we do not have a goal that
motivates us to risk**

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**You deny yourself
the really big goals**

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**You, and only
you, create the
career you want
to live**



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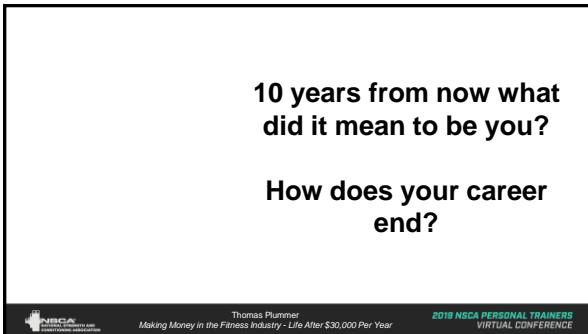
**What is the expected
outcome of your career?**

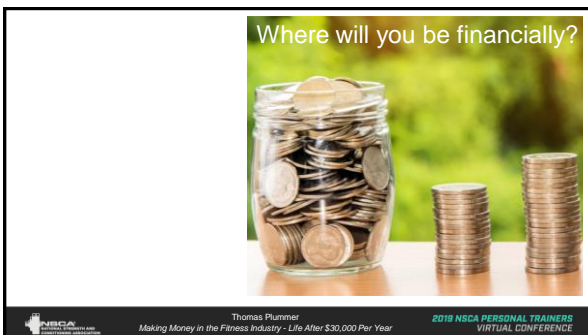


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Where will you be in your career?



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What is the expected outcome of your career?




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Alice came to a fork in the road. "Which road do I take?" she asked. "Where do you want to go?" responded the Cheshire Cat. "I don't know," Alice answered. "Then," said the Cat, it doesn't matter.




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What do you want from your career?



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WHO IS THAT?



What is/who is our role model of success?

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INVEST!!!

The best investment you will ever make is in yourself

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Money goes to....

- Professional image
- Networking
- Speaker development
- Polishing your act/paying your dues
- Learning to write
- Mentors and personal coaches
- Education taking you in the target direction

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Professional image

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Networking

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Speaker development

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Polishing your act/paying your dues

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Learning to write

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Mentors and personal coaches

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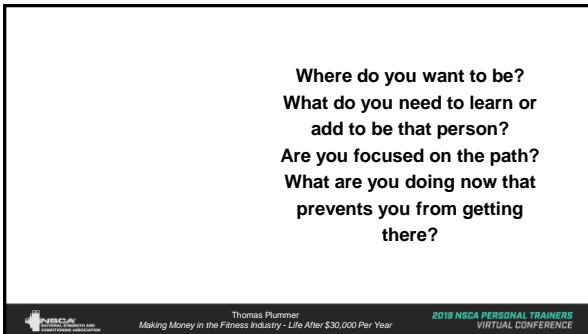
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Education taking you in the target direction


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What is your dream job?

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Own a gym
Write a book

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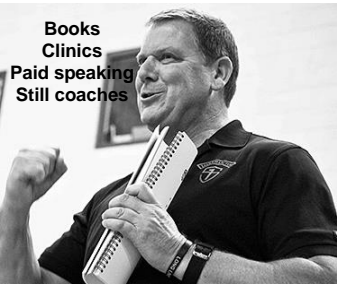


1500 foot
club house

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**1500 square feet club
house model
75 clients @ \$200 per
month
\$180,000 per year and
you keep about half**



**Books
Clinics
Paid speaking
Still coaches**



**CONSULTING
SERVICES**

**10,000 square feet
Adult and sports
performance
450 clients averaging
\$220 per month

\$1.2 million a year in
gross revenue**

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CHANGE:

LOVE IT


FEAR IT



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COACH NOW THE WAY YOU WANT TO COACH 10 YEARS FROM NOW.

- ZIGI KRAZ



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**You don't get paid
much to do
what you love so
you believe that
is what you are
worth**

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