

## 2025 NSCA SALARY SURVEY

Comparative Summary 2018-2025

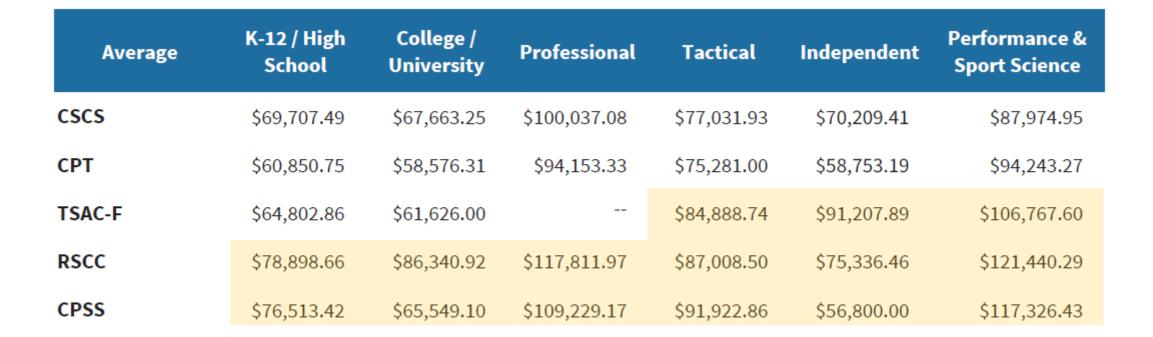
#### **2025 NSCA SALARY SURVEY** AVG. SALARY BY WORK SETTING

Number of Participants: 3177

Salary Data Collected: 2024 Annual Income

K-12 / High School	\$69,831.99	
College / University	\$68,088.73	- - - NSCA®
Professional	\$98,563.91	NATIONAL STRENGTH AND CONDITIONING ASSOCIATION
Tactical	\$77,668.65	
Independent	\$68,331.62	Employers Council <sup>®</sup>
Performance & Sport Science	\$86,995.76	

#### EARN HIGHER SALARIES ADD RSCC, CPSS, & TSAC-F TO YOUR CSCS





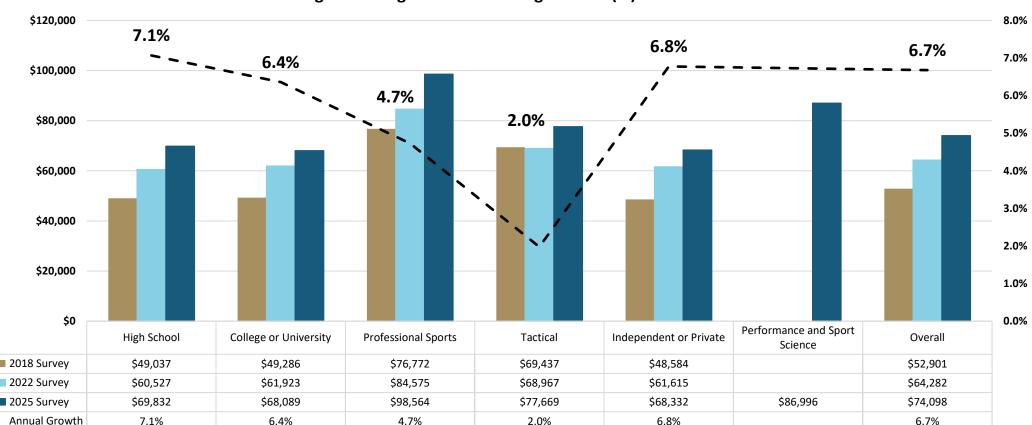
#### SALARY GROWTH SINCE 2018



\$100,000 \$80,000 \$60,000 \$40,000 \$20,000 \$0 Performance and Sport **High School Professional Sports** Independent or Private College or University Tactical Overall Science 2018 Survey \$49,037 \$49,286 \$76,772 \$69,437 \$48,584 \$52,901 \$60,527 \$61,923 \$68,967 \$61,615 \$64,282 2022 Survey \$84,575 2025 Survey \$69,832 \$68,089 \$98,564 \$77,669 \$68,332 \$74,098 \$86,996

Average Salaries by Job Sector

# **6.7% ANNUAL GROWTH RATE** *SINCE 2018*



Annual Change in Strength & Conditioning Salaries (%) from 2018-2024



#### **EARLY-CAREER PROFESSIONALS** WITH ≤ 5 YEARS EXPERIENCE

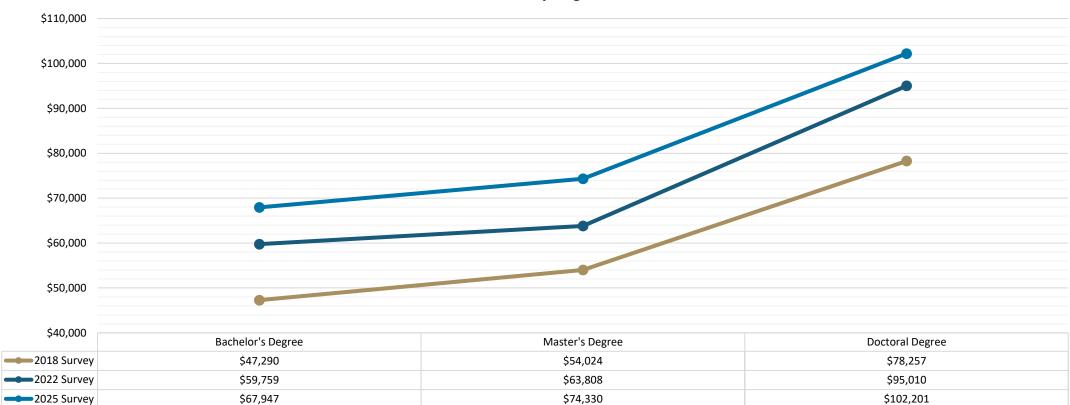
\$70,000 \$60,000 \$50,000 \$40,000 \$30,000 \$20,000 \$10,000 \$0 Performance and Sport **High School** College or University **Professional Sports** Tactical Independent or Private Overall Science \$35,045 \$32,454 \$42,284 \$32,085 2018 \$36,636 \$50,179 \$44,944 \$48,758 2022 \$51.154 \$49,810 \$56,413 \$49,138 2025 \$53,983 \$46,502 \$60,448 \$63,383 \$46,570 \$55,402 \$50,928

Average Salaries – 0-5 Years Experience



#### **SALARY GROWTH** BY EDUCATION LEVEL

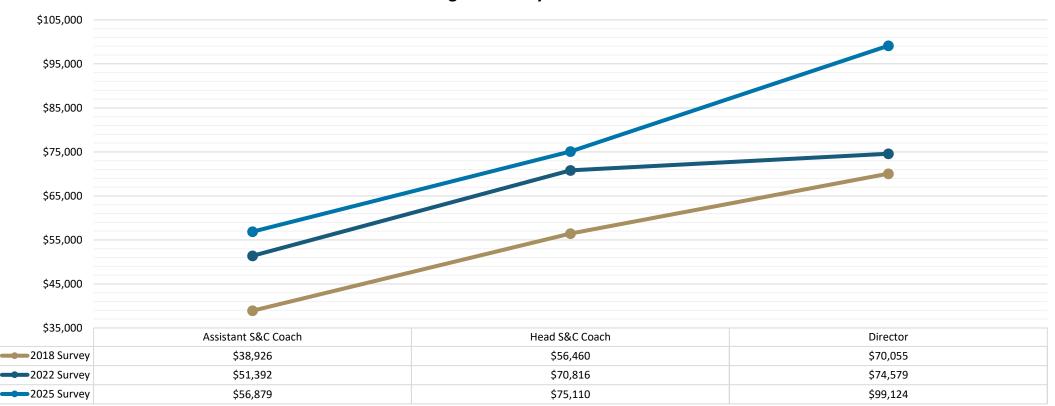




**Overall Salaries By Degree Level** 

#### **IMPROVED COMPENSATION** FOR S&C COACHES



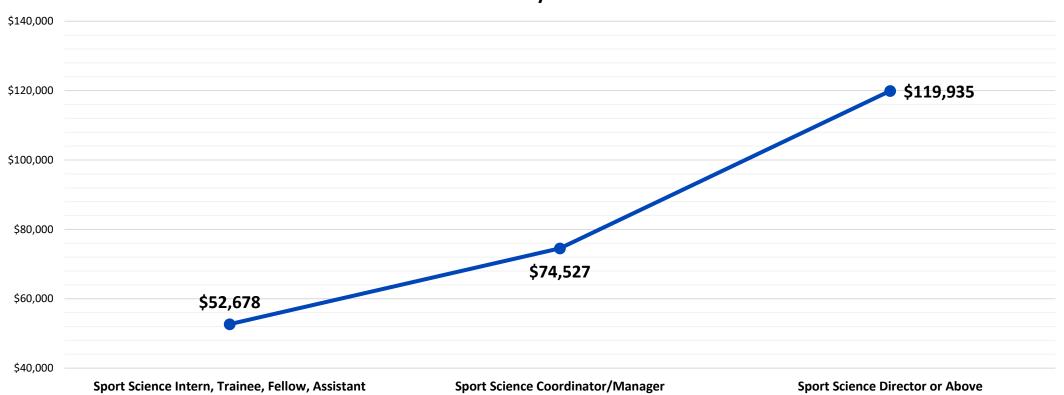


**Coaching Salaries By Position Title** 

\*Includes K-12/High School, College, and Professional Sport Strength and Conditioning Coaches

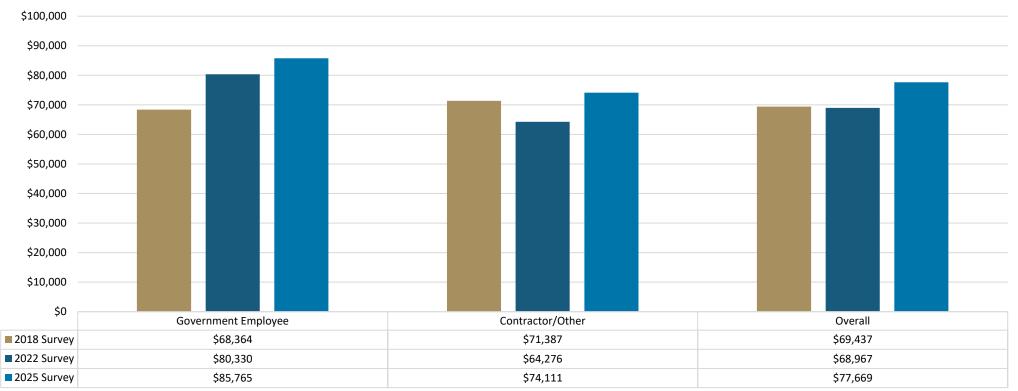
#### **SALARY BENCHMARKS** FOR PERFORMANCE & SPORT SCIENCE





**2024 Salaries By Position Title** 

#### SALARY GROWTH IN TACTICAL S&C



Tactical S&C Salaries By Employment Status



#### **INDIVIDUAL CLIENTS** BOOST PRIVATE SECTOR SALARIES

\$80,000 \$70,000 \$60,000 \$50,000 \$40,000 \$30,000 \$20,000 \$10,000 \$0 **Team Training** Individual Clients Athlete Clients **General Population Clients** Overall 2018 Survey \$42,332 \$49,518 \$52,485 \$48,023 \$48,584 2022 Survey \$57,924 \$61,936 \$61,770 \$61,600 \$61,615 2025 Survey \$57,235 \$69,926 \$62,337 \$68,952 \$68,332

**Private Sector: Salary By Primary Population Trained** 





## **ADDITIONAL FINDINGS**

- » Performance & Sport Scientist: Highest average salaries (\$102,284) were associated with college athletic departments.
- » Law Enforcement, Fire, EMS: Reported higher average coaching salaries (\$86,849) than military (\$75,694).



## **ADDITIONAL FINDINGS**

- » Football & Basketball: Associated with higher salaries in College and Professional Strength and Conditioning, and Performance and Sport Science.
- » K-12/High School Teacher Contracts: Associated with 17% higher coaching salaries.



## **2025 NSCA SALARY SURVEY**

### Access the full report, log in to your NSCA account at: <u>NSCA.COM/SALARY</u>