

# ***5-YEAR SALARY COMPARISON ACROSS NSCA AUDIENCES***

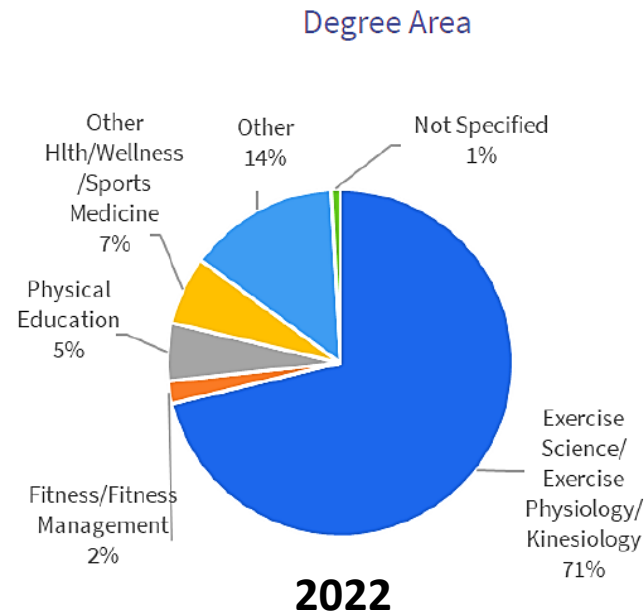
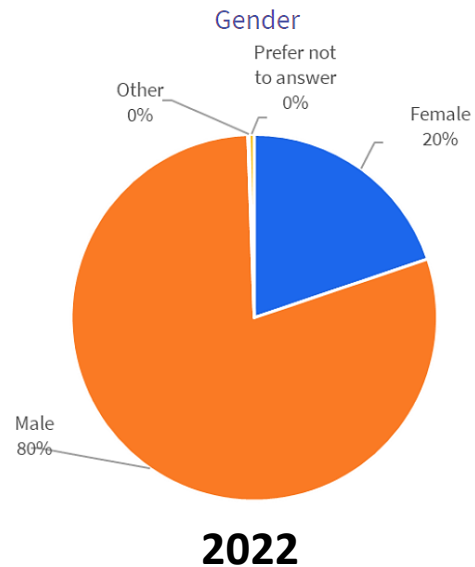
---

Comparison of 2018 and 2023 NSCA Salary  
Survey | Data collected in 2017 and 2022

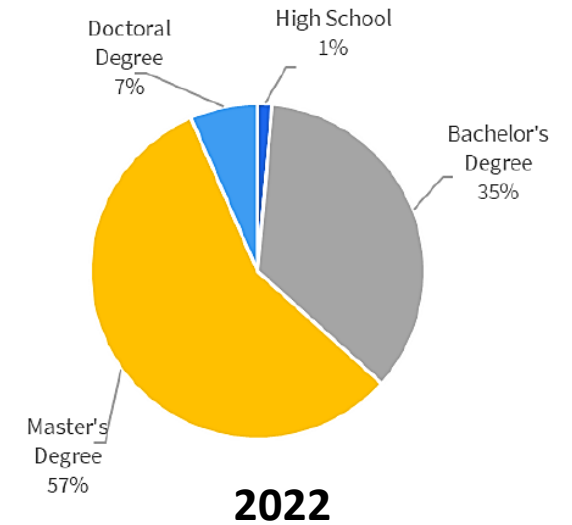
# PARTICIPANT PROFILE

## » Total Respondents:

- 2017: **2,325**
- 2022: **2,286** (-1.7%)



## Highest Education Level Obtained



## » Young Professionals ( $\leq 10$ years Experience):

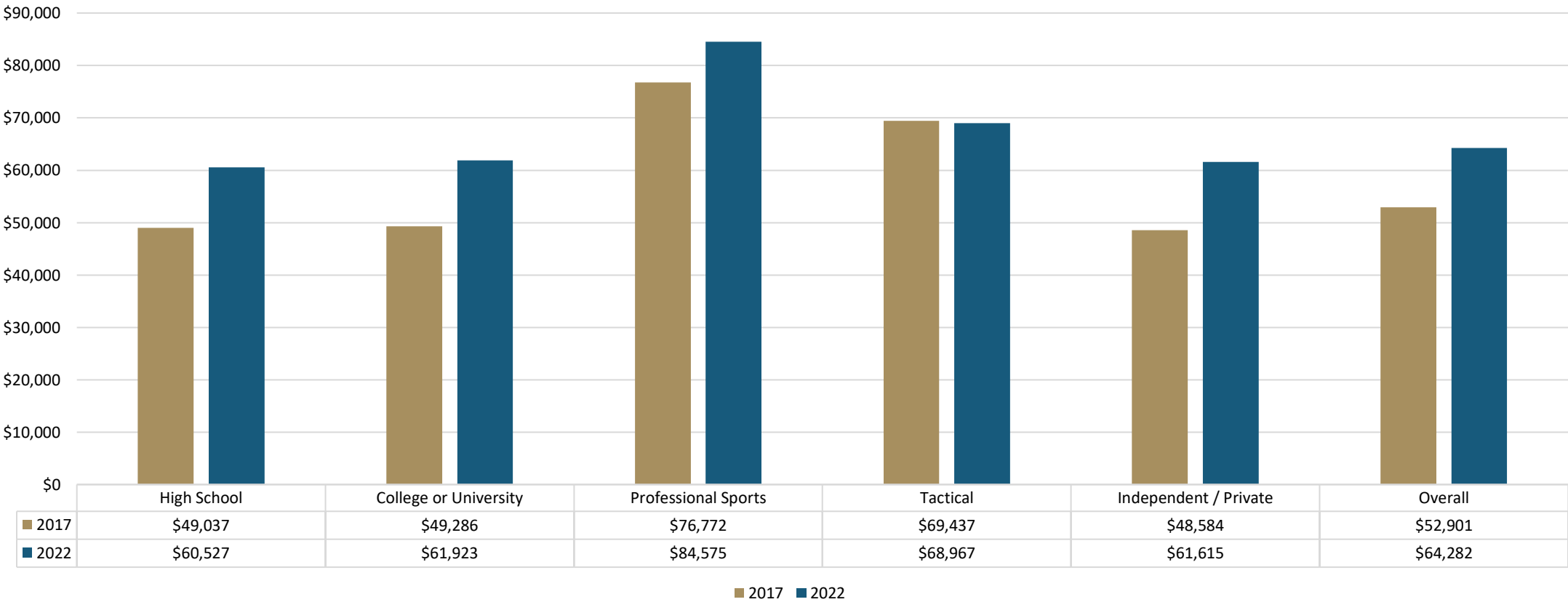
- 2017: **71%**
- 2022: **58%** (-13%)

## » Experienced Professionals ( $\geq 15$ years Experience)

- 2017: **16%**
- 2022: **26%** (+10%)

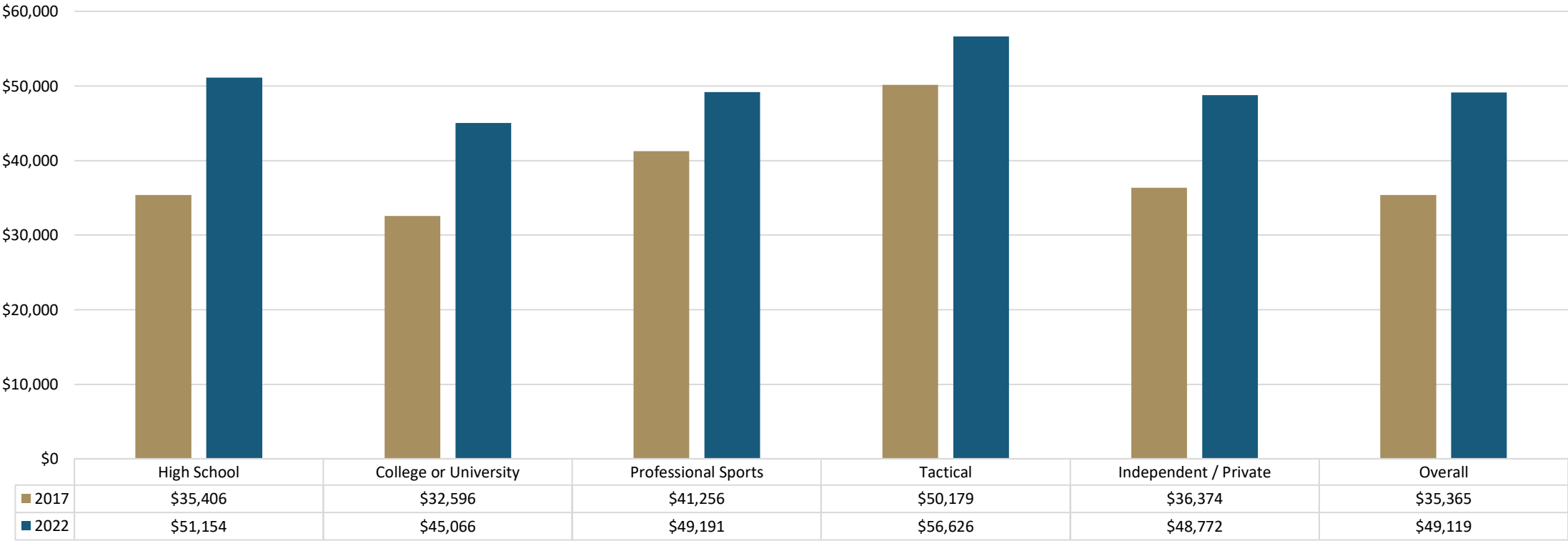
# 22% OVERALL SALARY GROWTH SINCE 2017

Average S&C Salaries by Job Sector



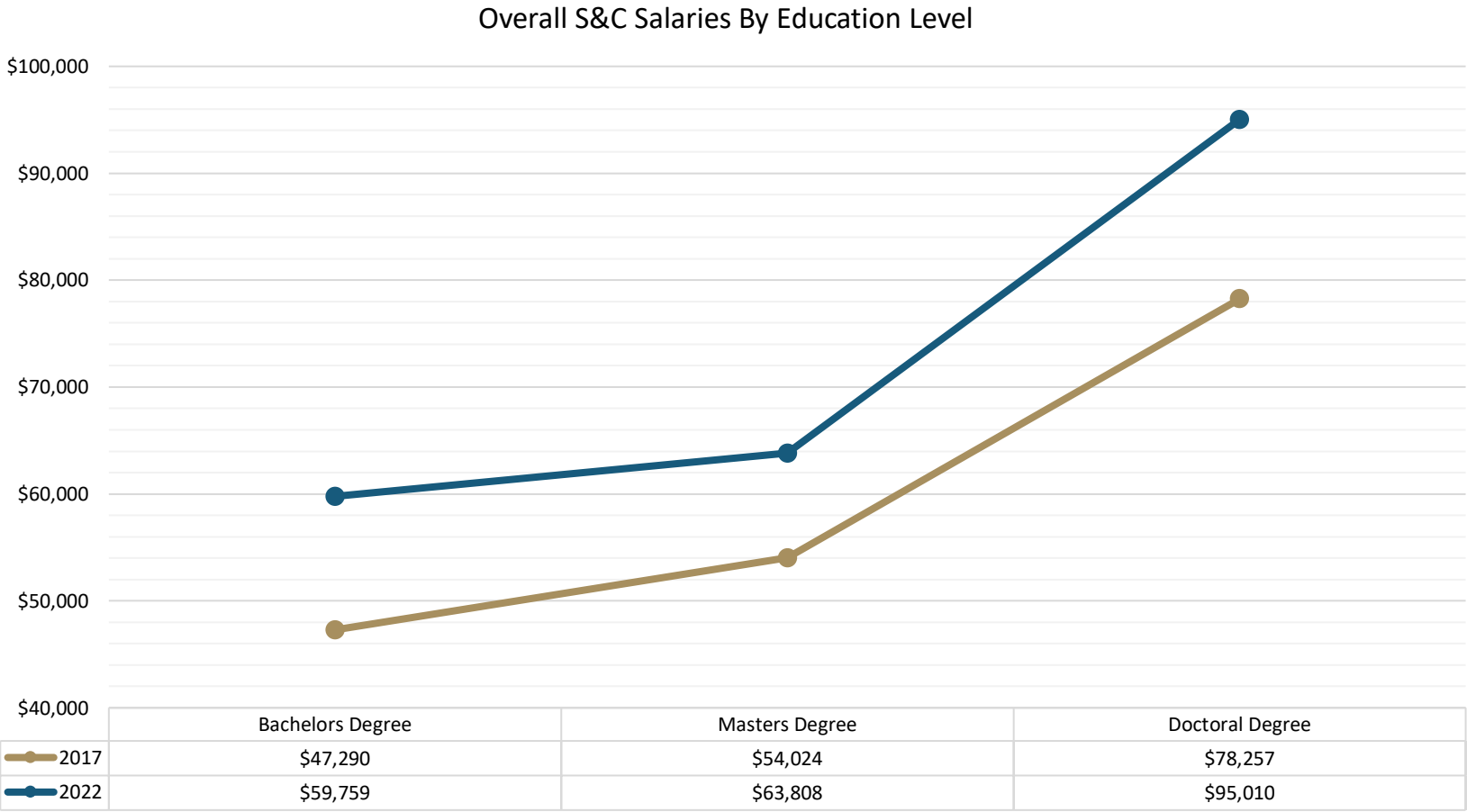
## 40% HIGHER SALARIES WITH ≤ 5 YEARS EXPERIENCE

Average S&C Salaries - 1-5 Years Experience



2017 2022

# ONLY 7% SALARY BENEFIT FOR A MASTER’S DEGREE



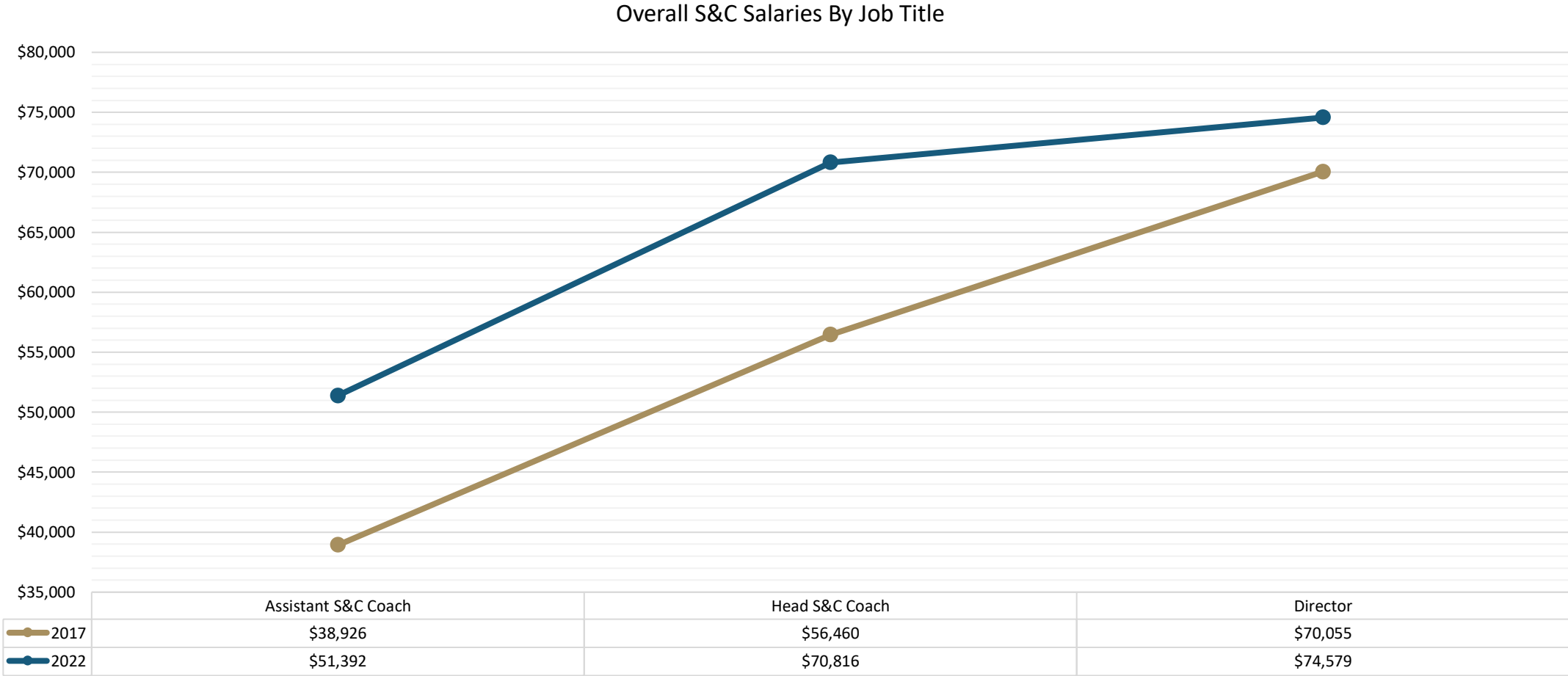
**Master’s Degrees**

7% Salary Benefit  
Over Bachelors

**Doctoral Degrees**

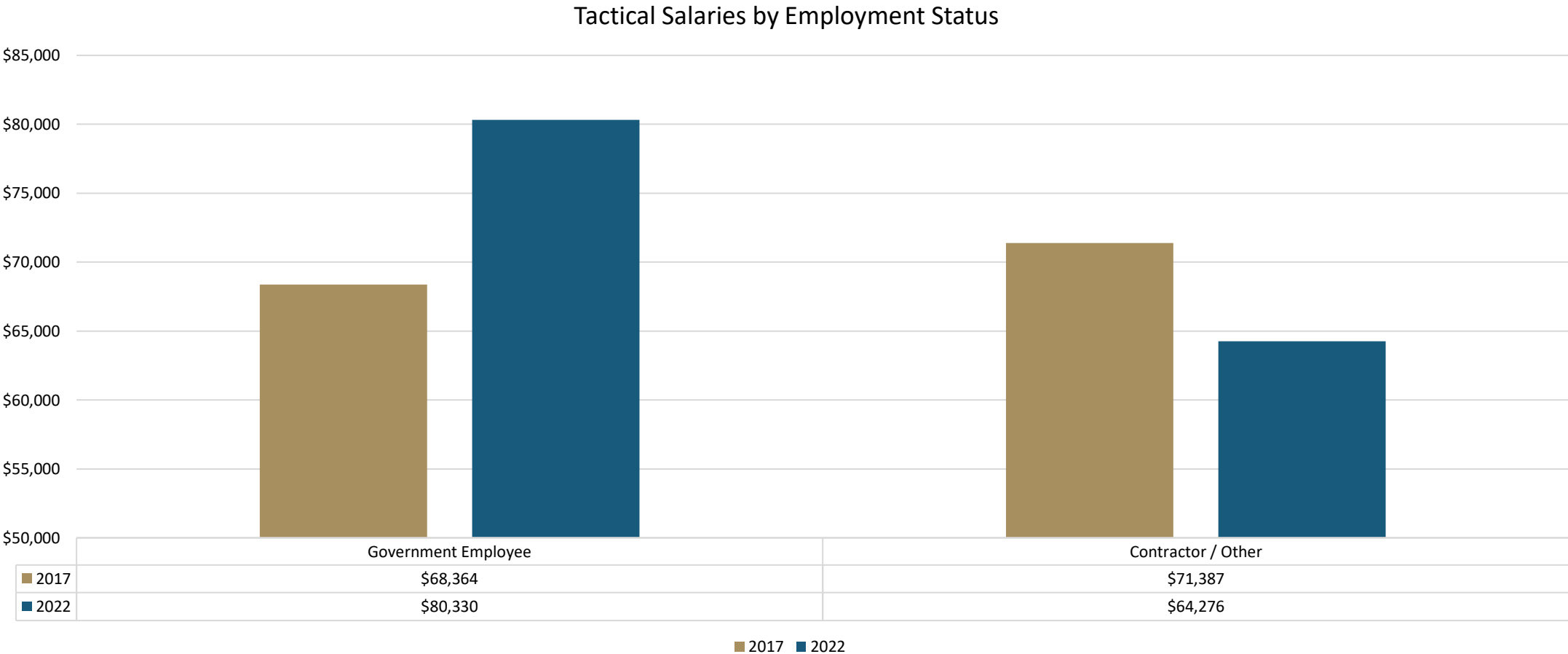
49% Salary Benefit  
Over Masters and  
59% Salary Benefit  
Over Bachelors

# 24% AVERAGE SALARY GROWTH FOR COACHES



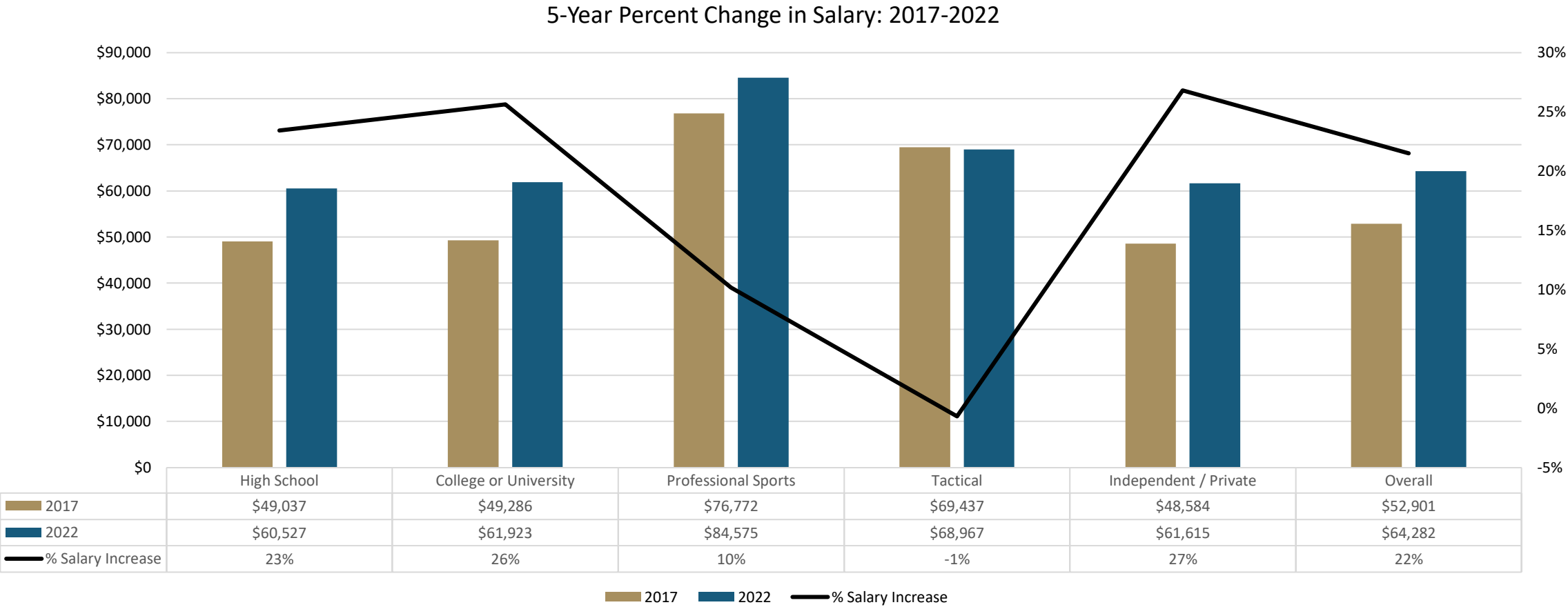
*\*Includes HS, College, and Professional Sport*

# 18% SALARY GROWTH FOR GOV'T EMPLOYEES



Gov't Employees Responses: 39% (2017) vs 28% (2022) – Public Safety Total Responses: 18 (2017) vs 24 (2022)

# PRIVATE SECTOR: LARGEST GAINS OF 27%

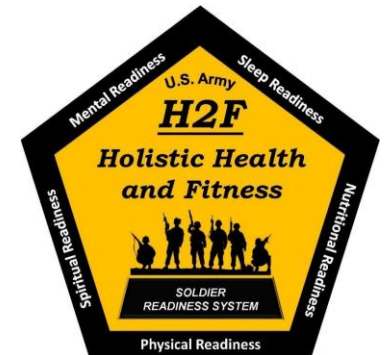
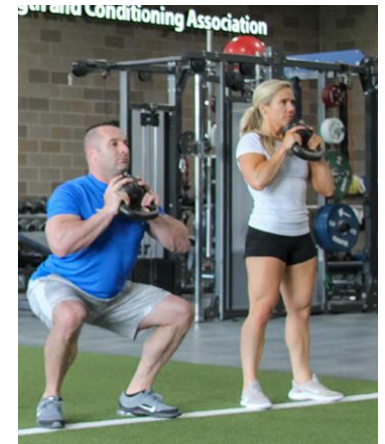




# KEY FINDINGS

---

- » **90%** of private sector coaches / personal trainers work with general population clients, and...
- » **2 of 3** of private sector clients are non-athletes.
- » In Tactical, Gov't Employee Coaches working in the military make on average **\$15,000** more per year than contractor/ other coaches in the same setting.
- » Tactical salaries, second to only professional sports, remain positioned to attract coaches from other areas of the field.



# KEY FINDINGS

---

- » Football, Basketball, Hockey, and Baseball continue to rank highest.
- » Division I average **28%** higher salaries than Division II/III, however...
- » Division II/III coaches work with **75%** more teams and **53%** more individual athletes than Division I coaches.
- » Division III coaches earned **13%** more than Division II coaches.
- » NAIA and Junior College salaries appear comparable to Division II/III.



## ***KEY FINDINGS***

---

- » At high school, **17%** higher salaries are associated with a teaching contract.

