



JANUARY 10 - 11, 2014
NSCA.COM/COACHES2014

EXHIBITOR PROSPECTUS

NSCA
**Coaches
Conference**
Indianapolis
2014

DISTINGUISH YOU. DRIVE OTHERS.

EXHIBITOR CONTRACT

Return signed contract and payment to: NSCA / Attn: Casey Vanderham, 1885 Bob Johnson Dr.
Colorado Springs, CO 80906 / Fax: 719-632-6367 / Phone: 800-815-6826
Email: casey.vanderham@nsca.com

COMPANY INFORMATION *(List your company information below EXACTLY as it should appear in the Program Book.)*

Company Name _____

Exhibit as (if different from the above) _____

Contact (for potential customers) _____

Address _____ City _____

State/Province _____ Zip/Postal Code _____ Country _____

Toll-Free Telephone (_____) _____ Local Telephone (_____) _____

Fax (_____) _____ Website _____

Company Email _____

Brief Company Description (3 Sentences, this can be emailed for accuracy)

By signing below, our company agrees to abide by NSCA's rules and regulations as noted on the next page of this contract.

Authorized Signature _____ Date _____

Name (please print) _____ Title _____

BOOTH CONTACT INFORMATION *(if different) All correspondence will be sent to this person.*

Name _____

Company (if different from the above) _____

Address _____

City _____ State/Prov _____

Zip/Postal Code _____ Country _____

Telephone (_____) _____ Fax (_____) _____

Email _____

EXHIBIT SPACE PREFERENCE

Every effort will be made to honor your space and location request.

1st Choice _____

2nd Choice _____

3rd Choice _____

Our company prefers not to be near the following companies _____

EXHIBITOR BOOTH FEES

	Prior to 11/18	After 11/18
1 Booth	\$995	\$1,095
2 Booths	\$1,490	\$1,690
3 Booths	\$1,985	\$2,285
4 Booths	\$2,480	\$2,880
Each Add'l Booth	\$725	\$825
Each Corner Booth	\$200	\$200

Total cost for sponsorship (from pg.3) = \$ _____

Total booth amount enclosed* = \$ _____

*Before 11/18 50% deposit required, after 11/18 full payment due.

TOTAL AMOUNT ENCLOSED* = \$ _____

NOTE: A 50% deposit is due with this signed contract to hold space at NSCA. Payment must be made to "NSCA". Final payment is due by 11/18/2013. NSCA will not hold space without a contract and full payment after this date. See cancellation policy on next page.

PAYMENT INFORMATION Check (pay to "NSCA")

VISA MasterCard AMEX Discover

NOTE: All checks must be received no later than two weeks prior to the conference, otherwise space will be released.

Name on Card _____

Card/Check # _____

Exp. Date _____ CVC# _____

Auth. Signature _____

NSCA Sponsor

NSCA USE ONLY

Booth # Assigned _____ Total Cost of Space _____ Deposit Received _____ Date _____

Balance Due _____ Date _____ Balance Paid _____ Date _____



1. Contract for Payment and Space: All applications must be accompanied by a deposit amount of 50% of the total booth cost, payable to the National Strength and Conditioning Association (NSCA), which will be applied to the full cost of space. The balance of the booth rental cost is payable no later than November 18, 2013, and is a condition to the continued reservation of space.

2. Cancellation: Space assigned shall be deemed acceptable by the Exhibitor unless rejected in writing within twenty (20) days from the date of space assignment notification. Cancellations must be made in writing, and postmarked on or before November 18, 2013, for a 50% refund. Cancellations after November 18, 2013, the deposit will be forfeited.

3. Restriction on Use of Space: No Exhibitor shall, without the written consent of the NSCA, assign, sublet or apportion the space assigned to it to any other Exhibitor or person. Exhibitor must keep exhibit open and staffed at all times during show hours. The NSCA reserves the right to restrict exhibit to a minimum noise level and to suitable methods of operation and display material. Exhibits, signs and displays are also prohibited in any of the public space or elsewhere on the premises of the meeting facilities or in the guest rooms or hallways of the hotels.

4. Service Contractors: The Official Service Contractor will furnish all participating Exhibitors with a Service Manual which will contain exhibit instructions and order forms for all booth accessories and services required. Orders not processed in advance for furniture, carpeting, labor and other requirements must be procured at the Official Exhibit Contractor's Service Desk in the exhibit hall and are subject to on-site rates.

Exhibitors requiring the services of independent contractors must have prior approval of NSCA, and no exceptions will be made that will interfere with the orderly function or security of the exposition, or with obligations or commitment of NSCA. Exhibitors using ground or air freight carriers are requested to ship directly to the designated NSCA freight contractor in ample time prior to the exposition to allow effective and timely handling of materials.

5. Order-Taking and Distribution of Materials: Exhibitors will be allowed to accept credit card, check, cash, or purchase order payment for their product and may distribute said product on site. Distribution of all products sold must be made by the end of tear down at 8PM on Saturday, January 11, 2014. Exceptions must be approved by the NSCA and show facility. Long-term storage of exhibitor goods at the show facility is prohibited. Exhibitors will be responsible for any state or local taxes that are required. Raffles or lotteries may be conducted within the confines of the exhibit booth, but exhibitors may not erect signage outside of the exhibit booth or use the central P.A. system to announce winners or make remarks.

6. Floor plans: All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. The NSCA reserves the right to make such modifications as may be necessary to meet the needs of the Exhibitors and the exhibit program.

Exhibits shall be so arranged as not to obstruct the general view nor hide the exhibits of others. Avoid putting demonstration areas on the aisle line that will result in traffic congestion in the aisle. Any part of the exhibit which does not lend itself to an attractive appearance, such as unfinished side or end panels, must be draped at the Exhibitor's expense. NSCA reserves the right to have such finishing done, billing the Exhibitor for charges incurred.

The Exhibitor expressly agrees to do all installation and dismantling of exhibits during the time specified. No exhibit may be dismantled before the official closing time. It is the responsibility of the Exhibitor to arrange for materials to be delivered to the exhibit hall and to be removed from the exhibit hall by the specified deadlines. Should the Exhibitor fail to remove the exhibit, removal will be arranged by NSCA at the expense of the Exhibitor. The Exhibitor must surrender rental space in the same condition it was at commencement of occupation. The Exhibitor or his agents shall not injure or deface the walls, columns, or floors of the exhibit facilities, the booths or the equipment or furniture of the booths. When such damage appears, the Exhibitor shall be liable to the owners of the property so damaged.

7. Fire, Safety, Health and Regulations: The Exhibitor agrees to comply with local, city and state laws, ordinances and regulations and the regulations of the owner covering fire, safety, health and all other matters. All exhibit equipment and materials must be fireproofed and reasonably located within the booth. Affidavits attesting to flameproof compliance with Fire Department regulations must be submitted when requested. No combustible materials shall be stored in or around the exhibit booths.

8. Acceptability of Exhibits: All exhibits shall be designed to address and serve the interests of the members of the NSCA, and shall be operated in a manner that will not detract from other exhibits, the exhibition, the conference as a whole, or be contrary to or detrimental to the purposes of the NSCA and the conference. The determination as to unacceptability includes matters pertaining to persons, things, conduct, dress, printed matter, or anything of a character which the NSCA determines, in its sole discretion, to be objectionable. NSCA reserves the right in advance of the exhibition to restrict or disallow any exhibit, or during the exhibition to restrict or require the immediate withdrawal of any exhibit, which it determines to be unacceptable. In the event of such restriction or removal, NSCA is not liable for any refund of rental fees, any other exhibit-related expense, or any loss to the exhibitor, including but not limited to, lost profits.

9. Security: The NSCA will provide security personnel during the hours the exhibition is not operating, but the furnishing of such services shall not be construed to be any assumption of obligation nor duty with respect to the protection of the property of Exhibitors, which shall at all times remain in the sole possession and custody of each Exhibitor and shall be the sole responsibility of each Exhibitor.

10. Services: It is mutually understood and agreed that the NSCA will provide each Exhibitor with the following services free of charge: erection of necessary flame-retardant draped backgrounds of uniform style, an identification sign, aisle carpeting, program listing, general hall cleaning and hall guard services.

In addition to all other payments provided in this contract, Exhibitor agrees to pay for the following services at rates approved by the NSCA: handling of incoming or outgoing freight; labor and material to assist in erection, dismantling and maintenance of exhibit; electrical service including outlets; cleaning service; telephone service; furniture and accessories.

11. Non-Liability: It is expressed, understood and agreed by each and every contracting Exhibitor, his agents and his guests that neither the NSCA, or its employees, nor its contractors shall be liable for loss or damage to the goods or properties of Exhibitors. At all times such goods and properties remain in the sole possession and custody of each Exhibitor. On signing the Application-Contract, Exhibitor releases and agrees to indemnify the NSCA, its managers, officers, members, sponsors, employees and agents, and save them harmless from any suit or claim for property damage or personal injury by whomsoever sustained, including Exhibitor and its agents or employees, on or about the Exhibitor's display space or arising out of Exhibitor's participation in the exposition, including such damage or injury resulting in part from the negligence of one or more of the aforementioned indemnities.

12. Insurance: The Exhibitor agrees to obtain the following insurance coverage and be prepared to furnish a certificate of insurance to NSCA if requested: Comprehensive general liability insurance coverage including protective and contractual liability coverage of \$250,000 / \$500,000 for bodily injury and \$50,000 property damage; and Worker's Compensation/Occupational Disease coverage in full compliance with federal and state laws.

These rules and regulations are a part of the contract between NSCA and the Exhibitor. NSCA reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the exposition. NSCA's decisions and interpretations shall be accepted as final in all cases.

Exhibitor Promotional Opportunities Order Form

Improve your show visibility and heighten your exposure above and beyond your booth presence with our exhibitor promotional opportunities. Opportunities are limited, so act now!

The NSCA Coaches Conference offers a limited selection of high-profile promotional opportunities for exhibitors to capture the attention of attendees and build booth traffic.



Conference Program Book Advertisements

- Inside Front Cover (Color)
- Inside Back Cover (Color)
- Back Cover (Color)
- Full page (BW)
- Half-page (BW)
- Quarter page (BW)

Call for latest ad rates and availability. All ads are subject to approval by the NSCA.

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1885 Bob Johnson Dr. / Colorado Springs, CO 80906
Fax: 719-632-6367 / Phone: 800-815-6826
Email: casey.vanderham@nsca.com

SPONSORSHIP TOTAL* = \$ _____

*Add sponsorship total to pg. 1 booth total

- Check if payment information is the same as booth payment information (pg.1).

Exhibitor Spotlight / \$300

Help customers find your booth with your logo on the Exhibit Hall map, a Featured Exhibitor description in the program book, plus your logo prominently displayed on directional signage. Limited to 4 exhibitors.

Exhibitor Showcase Session / \$300 _# of sessions

Own a 30-minute time block to demonstrate your product at the From-the-Field Stage in the Exhibit Hall. Sessions must be interactive, and are listed in the Conference program book with logo. Limited time slots available. (Speaker bio and session description to be submitted to NSCA for approval, call for time slots available)

Online Button / \$500

Logo on 2013 Coaches Conference Webpage with link to company website. Limited to 3 exhibitors.

Conference Lanyards / \$1000

Badge lanyards printed with your company name will be given to all attendees at registration. Provide your own lanyards and save \$400! Exclusive for 1 exhibitor. (Call for Details) **Your Company Ordering \$350.**

Official Conference T-shirt

Your logo imprinted on the official NSCA Coaches Conference T-shirt given to every attendee.

- Front/Back Logo \$1,500 Sleeve Logo \$800

Exhibitor Reception Sponsor \$1,000

Become the presenting sponsor of one of the most popular features of the Coaches Conference—the Exhibitor Reception—two hours of free food & drink for all attendees. Welcome coaches with a short speech at the From-the-Field stage, and offer a closing message. Prominent signage with sponsor logo to be placed at each food & beverage station, plus logo placement and “presenting sponsor” status in the program book. **Host a bar in your booth for an additional \$500**

The NSCA is willing to work with you for any marketing ideas you may have to reach out to our attendees. Contact Casey Vanderham with the NSCA Conference Department to discuss other opportunities you might be interested in.

PAYMENT INFORMATION

- Check (pay to "NSCA") VISA MasterCard AMEX Discover

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Name on Card _____ Card/Check # _____

Exp. Date _____ CVC# _____ Auth. Signature _____



Reserve your space today!
800-815-6826

JW MARRIOTT INDY GRAND BALLROOM | EXHIBIT HALL MAP

